VOGUE

INCORPORATING VANITY FAIR

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BETWEEN-SEASONS FASHIONS · JULY 15, 1940 · PRICE 35 CENTS

A MARVELOUS NEW LIPSTICK SHADE

TANGEE *Red Red*

RAREST, LOVELIEST RED OF THEM ALL

WE BELIEVE TANGEE RED-RED IS THE MOST OUTSTANDING MAKE-UP DEVELOPMENT IN THE PAST TWENTY YEARS!

A clear, vivid shade keyed to this season's gay fashion colors, Tangee Red-Red gives your lips new softness and new sauciness . . . accents the whiteness of your teeth!

And Tangee has captured vibrant, thrilling Red-Red in a pure cream base which ends that dry, "drawn" feeling . . . keeps lips smooth and alluring for hours.

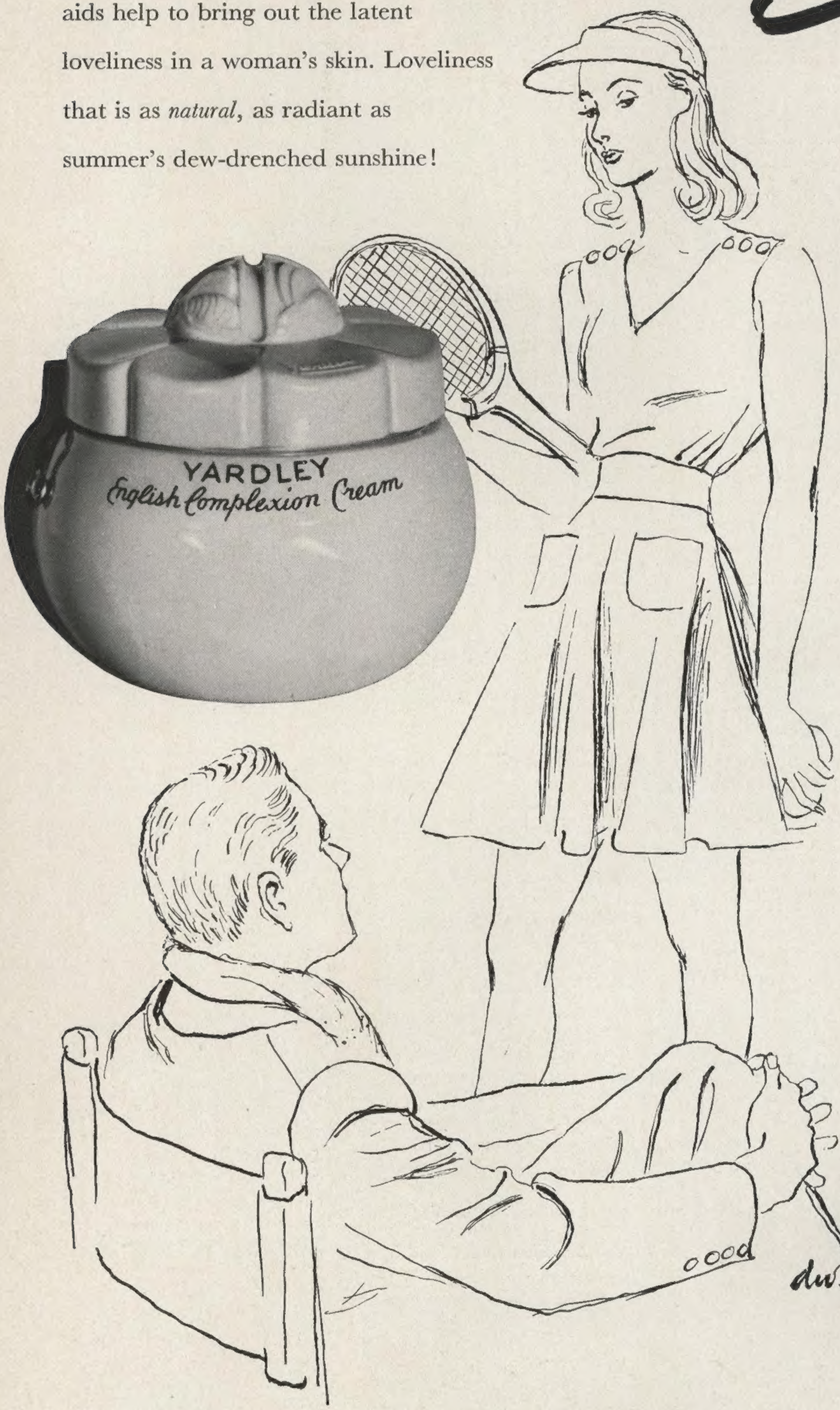
Try it yourself! The lipstick, $1.00. Matching Rouge Compact or Creme, 75c. At better stores everywhere.

TANGEE

Red Red

An "English Complexion" at *Southampton*

Yardley's few simple fundamental beauty aids help to bring out the latent loveliness in a woman's skin. Loveliness that is as *natural*, as radiant as summer's dew-drenched sunshine!



If you're a debutante (or *almost* a debutante), you will need only the very simplest of Yardley beauty treatments. Start with Yardley's English Lavender Soap . . . the luxury soap of the world. Lovely lavender-fragrant lather, to leave your skin feeling cool and exquisitely refreshed. The single tablet, 35c . . . . Box of 3, $1

And use Yardley's "English Complexion" Cream at least once a day. Its benign touch is freshness and youth itself. Its texture is so rich and soft. And it is a perfectly lovely powder base $1

If you are a young-married and wisely take added care of your skin, you will heap blessings upon Yardley's exquisite Night Cream. A rich texture treatment . . . soothing and happily reassuring. And a boon to any woman who may be feeling slightly haggard at the end of a hot, tiresome day $1

If you like to spend a lot of your time out-of-doors, use Yardley's Cleansing Cream to soothe and soften the ill effects of too much sun and wind. A luxurious skin lubricant—ideal for deep, basic cleansing . $1

Use Yardley's Foundation Cream for a matchless make-up base of magnolia smoothness 85c

Yardley products for America are created in England and finished in the U. S. A. from the Original English Formulae, combining imported and domestic ingredients.

You may purchase these famous Yardley aids to complexion loveliness at any finer drug and department store. And at Yardley, 620 Fifth Avenue, New York City.

Write to this address for our book, "Beauty Secrets from Bond Street." Quite free.

Yardley

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Whole No. 1632

ARIZONA

TUCSON

Santa Rita Hotel, 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo, Golf. Nick Hall, Mgr.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths. Arthritis, circulatory benefits. Waters owned and recommended by U. S. Government. Golf . . . Fishing. Write for folder.

CALIFORNIA

BROOKDALE

Brookdale Lodge. "Known and loved all over the world"—so travelers say. Mountain brook runs through enclosed dining room. Big Tree Country.

LA JOLLA

Casa de Manana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. American and European plans.

TAHOE

Tahoe Tavern, Lake Tahoe, Calif. In high Sierras. Elevation 6225 ft. Delightful climate. All outdoor sports. American Plan. Season June 27 to Sept. 3.

COLORADO

BROOK FOREST

Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses. 400 acres private park. Excellent food. Write for folder. Edwin F. Welz, owner.

COLORADO SPRINGS

The Broadmoor. In the shadow of Pike's Peak. Sports and social center of the Rockies. Metropolitan luxury, smart entertainment. Brochure on request.

ESTES PARK—ROCKY MT. NATIONAL PARK

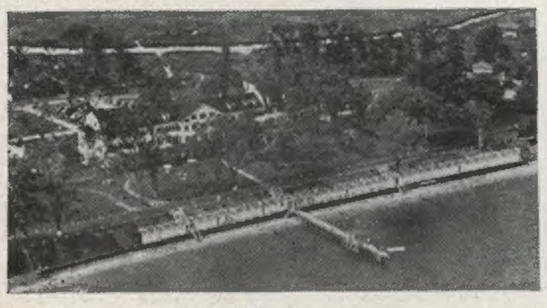
Stanley Hotel. Luxurious resort in Estes Park. Riding, fishing, golf, swimming, dancing. Renowned cuisine. Write for free illustrated booklet.

EVERGREEN

Troutdale-in-the-Pines. Luxurious 140-room hotel, in heart of cool Rockies. 30 miles from Denver. Finest cuisine. All sports amid unsurpassed mountain beauty.

CONNECTICUT

INDIAN NECK—BRANFORD



The Montowese

75th Anniversary. Bryan Management. Delightfully situated on high ground overlooking Long Island Sound and picturesque Thimble Islands of Captain Kidd fame. Extensive grounds, private sandy beach, canoes and sailboats, tennis, saddle horses, golf nearby. Dance orchestra nightly. Cocktail lounge. Summer theatre. Selected Clientele. 80 miles from New York. Write for Booklet V.

LAKEVILLE

Wake Robin Inn. Active summer sports combined with comfort and quiet. Good food and good friends. A dinner, a day, or a season at moderate rates.

OLD LYME

Boxwood Manor offers good food, comfort, lovely gardens, private beach at ocean, sports. Three hours from New York or Boston. May 15th to Oct. 15th.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh, Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Special tourist rates. Write C. C. Schiffeler, Gen. Mgr.

Coming to the World's Fair again this year? Any of the New York City hotels listed on these pages will be glad to offer you excellent accommodations.

GEORGIA

SEA ISLAND

The Cloister

Cool your cares in the historic charm of Sea Island. Play with a vengeance, or rest with a fine abandon. Swim in the sea or pool, bicycle, golf, shoot skeet, dance under the stars. Relax to your heart's content, your every wish a reality. Easily reached by boat, train, motor or plane. Write for folder, see your travel agent, or call New York Office, 630 Fifth Avenue, CIrcle 5-8055.

MAINE

BAR HARBOR

The Malvern Hotel and Cottages. Personality, charm and homelike atmosphere at Maine's Famous Coast Resort. The best of accommodations at Moderate Prices.

MARTIN POINT, FRIENDSHIP

Mayflower Inn on the Sea. Maine's outstanding Colonial Inn. Directly on water. Unequalled natural scenic location. Restricted. Write for Brochures.

MOOSEHEAD LAKE—GREENVILLE JUNCTION

Squaw Mountain Inn. Private, sporty golf course. Fishing, swimming, boating. Tennis, archery, hiking. Select clientele. No Hay Fever. Phil Sheridan, Mgr.

NORTHEAST HARBOR

Rock End Hotel. Exclusive resort hotel at seashore. On beautiful Mt. Desert Island. Golf, tennis, swimming, boating, riding, hiking. June 28 to Sept. 15.

OGUNQUIT

The Lookout. Southern Maine Coast. U. S. #1. Golf, riding, tennis, beaches. Modern, elevator, steam heat. Trio. 200 guests. Am. Plan. $6-10. H. Merrill.

Sparhawk Hall & Cottage Colony, overlooking the Atlantic. All sports, entertainment, 3-mile sandy beach. Summer theatre. T. H. Murphy, Manager.

PROUTS NECK

The Checkley. Smart, modern, resort hotel overlooking the sea. Rocky shoreline; private, white, sandy beach. Yachting, fishing, golf, tennis, riding, dancing.

WINTER HARBOR

Grindstone Inn. Atmosphere of a fine Club. Select clientele, thoroughly modern, no Hay fever, rates moderate, booklet on request, W. O. Christian, Manager.

MARYLAND

BALTIMORE

The Belvedere. A really fine and modern hotel. Rooms, cuisine and service in keeping with the highest standards of living. Rates begin at $3.50.

SHERWOOD FOREST

Sherwood Forest Hotel & Cottages. Near Washington and Baltimore. Restricted clientele. Salt water bathing, two golf courses, activities. W. E. Murray, Mgr.

MASSACHUSETTS

BOSTON

The Copley-Plaza

Situated in historic Copley Square which provides a hotel setting as distinguished as any in the world. Nearest hotel to Back Bay and Huntington Avenue Railroad Stations. Easily accessible to fine shops and theatres. This hotel is convenient to the residential and business sections. Rooms with bath $4 single—$6 double. Illustrated folder on request. Arthur L. Race, Mng. Dir.

CAPE COD

Mayflower Hotels. On the ocean at Manomet Point, Plymouth, and in quaint Hyannis. Smart and Select Clientele, Superior Cuisine, Sports, Entertainment.

CAPE COD—BARNSTABLE

Cap'n Grey's Inn—1716. Rt. 6. A charming wayside inn famous for its N. E. cuisine. License privilege. Rooms with baths. May 10-Oct. 15. The DeWitt Clintons.

CAPE COD—FALMOUTH HEIGHTS

Terrace Gables Hotel, overlooking Vineyard Sound. Fireproofed; warm bathing, safe for children, boating, fishing. Unexcelled cuisine. From $6. Open June 10th.

CAPE COD—OSTERVILLE

Oyster Harbors Club. 2½ hours from Boston. Donald Ross Golf Course, tennis, riding, yachting, bluefishing. Pine-sheltered beaches (70° salt water).

EAST NORTHFIELD

The Northfield and Chateau. Golf and all outdoor sports on our 250 acre estate. Indoor games. Traditional New England Hospitality. A. Gordon Moody, Mgr.

NANTUCKET ISLAND—NANTUCKET

The White Elephant—Nantucket's Smart Hotel at the Water's edge—Every outdoor Sport—Famous Food, Continental atmosphere—Carefully chosen Guest list.

NANTUCKET ISLAND—SIASCONSET

Beach House. In rose-covered Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. All outdoor sports. Private Beach.

NORTHAMPTON

Wiggins Old Tavern & Hotel Northampton, & Old Country Store—combining modern accommodations with old N. E. charm. Lewis N. Wiggins, Landlord.

SWAMPSCOTT

New Ocean House on the picturesque North Shore. Seaside and country environment. Open May to October. Booklet. Clement Kennedy, President.

MISSISSIPPI

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

VOGUE'S

a directory of

YOU NEED A GOOD LECTURE

IN case you like to return from your vacation even better informed than you were before you left (it's generally the other way around), the Mountain View House, at Whitefield, New Hampshire, is endorsing a series of lectures, to take place every Monday night throughout the season, which sound to us pleasantly stimulating. Here are a few of the subjects: "Parimutuels, Casinos, and Rackets"; "The Ascent of K-2"; "Censorship of Art in a Democracy"; "Mobilizing Civilian America." If you'd like to know more about them—who is giving the lectures, and when—drop us a line, and we'll be glad to tell you.

GOLF GAMES

IF you like a little fun mixed in with your golf, our suggestion to you is Sea Island, Georgia. On July 13th and 14th, for instance, there is a Tombstone Tournament for men and women. (Explanation: the players are given markers that look like tombstones, on which is written "here lies [your name] at X

MISSOURI

KANSAS CITY

Bellerive Hotel: Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral room, French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEVADA

LAKE TAHOE

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, ranch, lake and mountain sports. One hour west of Reno on U. S. Route 50.

Why not make this the year to try that Dude Ranch vacation? The family would appreciate the open spaces and the colorful cowboys.

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. Open all year. Booklet. Ford & Peggy Sayre, Managers, Robt. F. Warner, New York Rep., Tel. BR 9-6348.

MONADNOCK REGION—JAFFREY

Shattuck Inn. Nestled 'neath Monadnock, southern New Hampshire's highest mt. All outdoor sports, indoor comforts. From $4, & $22.50. Restricted. Bklt.

WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. Private lake and golf course, tournament tennis courts, riding. Best of food & accommodations. Am. Plan from $6. Write for rates and folder.

WHITE MOUNTAINS—DIXVILLE NOTCH

The Balsams. Leading resort. 18-hole golf, tennis, swimming, riding. Fireproof. Dancing. No hay fever. $8 up. American Plan. N. Y. phone CI 5-5240.

WHITE MOUNTAINS—JACKSON

Eagle Mountain House. 600 acre estate. Private golf course. Tennis. Sand beach bathing. No flies or mosquitoes. Orchestra. 115 rooms. 100 baths. Also cottages.

WHITE MOUNTAINS—WHITEFIELD

The Mountain View House

Season June 15 to October 15. A Famous Hotel in The White Mountains serving a Distinguished Clientele, Modern and Charming in its Appointments. A Service and Cuisine of the Highest Standard. Newly Completed Sports-house and additions to Golf Course. Same Ownership-Management For Three Generations. W. F. Dodge & Son. N. Y. Rep. Robert F. Warner, 11 W. 42 St.

NEW HAMPSHIRE

WHITE MOUNTAINS—JEFFERSON

The Waumbek Hotel. Amer. Plan. 2,000 Acre Estate. Private 18-hole Golf Course. All sports. Orchestra. Select clientele. Booklet. N. L. Dennis, Mgr.

WHITE MOUNTAINS—SUGAR HILL

Hotel Lookoff. "The House with the View." 100 rooms—Reasonable Rates—Elevator—Orchestra—Free Golf. No hay fever. Restricted. July 1—Oct. 1. Bklt.

Sunset Hill House. Social and Scenic Center of the White Mountains. Golf on grounds free to guests. Tennis, riding, orchestra. Private cottages. Booklet.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. On the oceanfront. Boardwalk sun decks, exclusive beach and cabaña colony, tempting menus. Josiah White & Sons Co.

OCEAN CITY

The Flanders. Directly on boardwalk. American plan. 3 sea water swimming pools. 230 rooms with baths. June 22 to Sept. 9. J. Howard Slocum, Mgr.

NEW YORK

CRAGSMOOR

Cragsmoor Inn. On mt. top 75 miles north of N. Y. Restricted clientele. Beautiful scenery. Delicious meals. Taproom. Golf. Rates $5.50 to $8. Booklet.

LAKE CHAMPLAIN—ESSEX

Crater Club. Furnished cottages, baths, open fires; meals at Club. Canoes, bathing, tennis. Golf nearby. Social references required. Literature. K. D. Burnham.

LAKE CHAMPLAIN—WESTPORT

The Westport Inn and Country Club and Cottages. In the Adirondacks. All sports. 18-hole Golf Course. Private Beach. Orchestra. Selected Clientele.

LONG ISLAND—MONTAUK

Gurney's Inn. On the brink of the beach. Surf bathing, golf, deep-sea fishing. Comfort, simplicity, fine food. Select clientele. Booklet. W. J. Gurney.

Montauk Manor. Golf, fishing, tennis, riding, surf and pool. Club privileges to guests. Finest resort life in America. Restricted clientele. Booklet.

LONG ISLAND—SHELTER ISLAND

The New Prospect. Bathing beach, casino, tennis, riding, fishing, out-door theatre. American plan rates. N. Y. Office, 500 5th Ave. LOngacre 5-2250.

NEW YORK CITY

The Alrae—37 East 64th. A quiet and charming hotel. In the smart Park Ave.—Central Park Zone. Daily rates: Single from $4; Double $5; Suites $7.

American Woman's Club, 353 West 57th St. Ideal for smart women coming to New York. All rooms with private bath; single from $3; double from $5.

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12.50 up. Daily $2.50. Bklt. "V".

TRAVELOG

fine hotels and resorts

strokes." When you've reached X strokes, you stick the marker in the ground, and the person who gets the farthest wins.)

On July 20th and 21st, there's a Blind Hole Tournament. Six holes are arbitrarily picked, unbeknownst to the players. Lowest score on these holes wins.

TO PUT ON YOUR CALENDAR

JULY 16th-20th—A Cragsmoor Players' Production "Smilin' Through" at Cragsmoor, New York.

July 22nd-26th—At Eagles Mere, Pennsylvania, Water Sports Week—to be followed by an elaborate Children's Carnival and Masked Ball on July 27th.

July 22nd-27th—Annual West Virginia State Open Amateur Tennis Tournament, at White Sulphur Springs.

July 22nd and following days—Seventh annual White Mountains and Tennis Centre Championship for juniors to be held at Crawford Notch, New Hampshire.

July 28th—"Flight of the Snowbirds" (lovely name), the annual regatta at Balboa, California.

NEW YORK

NEW YORK CITY

Barbizon-Plaza. New skyscraper hotel overlooking Central Park at 6th Ave. Rooms from $3. single; $5. double. Continental breakfast included. Bklt. "VM".

The Beekman, Park Ave. at 63rd. A residential hotel of rare charm in the quiet and exclusive section of Park Avenue. Transient accommodations.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. $2.50 daily. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

The Biltmore, Madison Avenue at 43rd St. All that is best in atmosphere, appointments, cuisine, service. Single $5. up; Double $7. up, with Twin Beds $8. up.

The Buckingham, 101 W. 57th St. Recently modernized. Luxurious parlor, bedroom, pantry, bath from $7 a day. Walk to Central Pk., Radio City, Times Sq.

George Washington, 23rd St. & Lexington Ave. All rooms with bath, from $2.50 single, $4.00 double. Write for Booklet VO and Supervue Map of New York.

The Grosvenor. On Fifth Ave. at 10th St. Quiet, Smart, Convenient, Conservative. 300 large rooms with bath; Single from $3.50, Twin beds from $5.00.

The Lowell. 28 East 63rd St. A residential hotel with transient accommodations. Service from Passy Restaurant. Call Mr. Rogers. REgent 4-7980.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

NEW YORK CITY

The Plaza

Don't hesitate in your choice of a hotel in New York, decide on the Plaza. Special Summer Rates during the World's Fair. Single rooms from $5; Double from $7. Facing Central Park. Smart shops and theatres nearby. Subway station at hotel direct to the World's Fair. Henry A. Rost, President and General Manager.

WATKINS GLEN

Glen Springs Hotel. A Famous Spa in America. Natural Nauheim Baths. Selected clientele. N. Y. Office, 500 Fifth Ave., Room 1106. Phone PEnn 6-9557.

PENNSYLVANIA

EAGLES MERE

Crestmont Inn, superbly situated on Lake of Eagles (2200 ft. alt.). Golf, tennis, water sports. Distinguished clientele. Folder AH. William Woods, Prop.

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Rates begin at $3.85. Claude H. Bennett, General Manager.

The Warwick. Famous Lamaze Cuisine. Centrally located. From $4.50 single, $7. double. George Lamaze, Exec. Vice Pres., S. S. Jerwan, Manager.

Almost 100 fine hotels are advertising in this section. If you are the manager of a class hotel or resort why not write for rates and detailed information?

RHODE ISLAND

WATCH HILL

Ocean House. Private Beach—Golf—Riding—Tennis—Boating—Fishing. Excellent Cuisine. Clientele Restricted. Amer. Plan. N. Y. Office: MOhawk 4-1434.

VERMONT

AVERILL LAKES

Quimby's Cold Spring Club. Distinctive country seat for family vacationing. Salmon & trout—lakes and streams. Excellent stable, competent instruction.

DORSET

Dorset Inn. The Charm of 1796, the Comforts of Today. Golf—Tennis at the door. Swimming—Trails. "A Treadway Inn." F. O. Whittemore, Owner-Manager.

GREEN MOUNTAINS

Official illustrated vacation book, "Unspoiled Vermont", free; also describes other State publications. Publicity Service, 42 State House, Montpelier, Vt.

LAKE CHAMPLAIN—BASIN HARBOR

Basin Harbor Hotels, with attractive cottages. Am. Plan. Golf. Tennis. Riding. Sailing. Fishing. June 1 to Oct. Booklets. Restricted. A. P. Beach, Owner.

LAKE MOREY—FAIRLEE

Bonnie Oaks Inn and Bungalows. All sports. 75 rooms with baths, fireplaces. Baby Oaks, supervised play. May-Dec. Folders. Dr. & Mrs. E. H. Page.

Lake Morey Inn and Bungalows. 100 rooms, 75 with private bath. 18-hole golf course, special rates to Inn guests. All other sports. Booklet. W. T. Lyle.

MANCHESTER

Equinox House. Open until Oct. 15th, 250 rooms, discriminating clientele, golf, tennis, swimming, fishing, riding, mountain climbing, unsurpassed service.

MOUNT MANSFIELD—STOWE

The Lodge at Smugglers' Notch, 1,350' elevation. Saddle horses; tennis; swimming; four day pack trips on horseback; golf nearby. Restricted. Illus. folder.

SOUTH WOODSTOCK

Kedron Tavern. For riding & golf. Accommodates 40, select clientele. Saddle horses, instruction, superb country. 18 holes golf. May-Oct. Literature. R. C. Isham.

VERMONT

WOODSTOCK

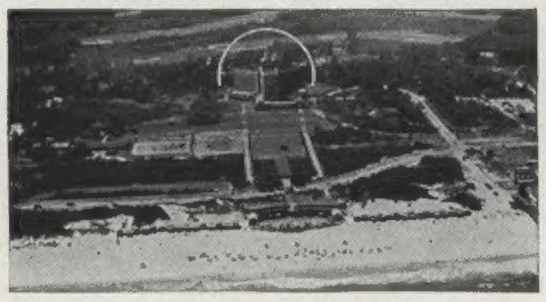
Woodstock Inn. In the beautiful Green Mountains. 18-hole Golf. Tennis. Riding. Enjoy complete relaxation. Moderate tariff. C. Townsend Scanlan, Mgr.

TRAVEL INFORMATION SERVICE

If you wish more complete information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue's Travel Service.

VIRGINIA

VIRGINIA BEACH



Cavalier Hotel & Beach Club

A 250-acre seaside "Dominion of Pleasure"—the traditional Country Life of the Old South. Two 18-hole golf courses, private ocean beach, cabañas, tennis courts, stables, gardens. Finest fishing. Famous "name" bands feature the summer season. Open all year, American Plan. Celebrated cuisine. Restricted clientele. Ask for Booklet "W". Roland Eaton, Managing Director.

VIRGINIA BEACH

Dundee Inn. On the Ocean—Steamer Chairs. Charming Colonial Atmosphere. Superb meals. Spring-Air Mattresses. All sports. Write for illus. Brochure.

WILLIAMSBURG

Williamsburg Inn & Lodge—Visit the restoration of Colonial Williamsburg. Choice rooms—Moderate rates. Fine food. N. Y. Office, 630 5th Ave. CI 6-8896.

CANADA

QUEBEC—STE. MARGUERITE DU LAC MASSON

Domaine D'Esterel. Enjoy a glorious vacation sky high in the Laurentians. Every summer sport and pastime. Write for booklet to Miss L. Springer.

QUEBEC—STE. MARGUERITE STATION

Chalet Cochand. Distinguished Resort, rooms with bath; excellent swimming and all summer sports; just north of Montreal. Restricted. Write—bklt., phone 25.

QUEBEC—ST. SAUVEUR

Nymarks Lodge. 45 miles N. of Montreal. Laurentian Mts. Rt. 11. Modern log chalet. Swimming pool, tennis, dancing, fishing. Excellent cuisine. Restricted. Bklt.

Vacation Minded. Vacation planning is not a hit or miss proposition. Careful study of Vogue's Travelog is your answer to a perfect vacation.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

ARIZONA

COTTONWOOD

Spring Creek Ranch. Modern. Spend summer at our camp, White Mts., Grand Canyon, Painted Desert, Lion hunting, Trout fishing, riding, hounds, high, cool.

NEW MEXICO

LAS VEGAS

Rancho de Dias Alegres. In Rocky Mts. Cool summer climate. Elevation 7400 feet. Enjoy New Mexico this summer. Booklet. Frank J. Teague.

TEXAS

BANDERA

Mayan Guest Ranch. 48 mi. W. of San Antonio. Thrilling fun, luxurious comfort, excellent table, American plan. Write for folder. Wm. P. Taylor, Mgr.

WYOMING

ENCAMPMENT

A Bar A—Enjoy complete relaxation on our 40,000 acre cow outfit. All outdoor sports and indoor comforts. Restricted group. 19th Season.

PITCHFORK

Homestead Ranch, 7000 ft. elevation. Log cabins, modern conveniences. Pack trips included. Deer, Elk, Antelope. Bear hunting. Fun for all. Write today.

Why not make this the year to try that Dude Ranch vacation? The family would appreciate the open spaces and the colorful cowboys.

CANADA

QUEBEC—LAC MERCIER

Mont Tremblant Lodge. In Laurentian Mountains, overnight from New York. Dude ranch, with sailing, tennis, swimming, canoeing. Socially restricted.

Before-Season Selection assures All-Season Contentment

TWO TO FOUR ROOMS, SOME WITH PANTRIES, AVAILABLE FURNISHED OR UNFURNISHED ON LEASE OR SHORT TERM.

Single rooms from $5 daily or en suite from $10 daily.

The Madison
FIFTEEN EAST FIFTY-EIGHTH STREET
New York
TELEPHONE VOLUNTEER 5-5000

ON YOUR TRAVELS, CARRY
MELLON
TRAVELERS CHEQUES

Readily exchangeable for cash at banks or acceptable directly in payment of travel expenses, Mellon Travelers Cheques are the ideal means of carrying money safely. Ask for them at your bank.

MELLON NATIONAL BANK
PITTSBURGH
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

ALL OCCASION BASKETS

ALICE H. MARKS famed baskets filled with luscious goodies for the traveler, hostess and convalescent. $5.50 up; packages $3.50 up. Fascinating gifts for all occasions. Mail & 'phone orders filled. 6 E. 52 St., N. Y. PL 3-7282

BAGS

A. L. WORKMAN—An old established firm well skilled in making fine leather, brocade and silk bags. Frames in stock for petit points. Relining and repairing of every description. Pearls restrung. Rm. 803, 424 Madison Ave., N. Y.

BEAUTY CULTURE

EUNICE SKELLY—FACE YOUTH SPECIAList. Don't arrange for any facial correction or treatment until you get my expert, impartial advice. No obligation. Write, call—Suite 1259, The Park Central, 56th & 7th Ave., N. Y.

LOOK YEARS YOUNGER. JOANN COLLINS' Nonsurgical Face and Neck treatments attested for 20 years, corrects wrinkles, eye-puffs; firms contours. Freckles, blemishes removed. Advice free. 200 W. 58 St., N. Y. C. CI 7-1528

YOUTHIFY YOUR SKIN in 5 Days. Nonsurgical. Helps correct wrinkles, crepy neck, blackheads, scars, large pores. Results assured. Call, write for free advice. Helene Adair, 20 East 53rd Street, N. Y. PLaza 3-2489

CLARA REISNER—Expert cosmetologist removes 700 to 800 hairs in one treatment with new electro-coagulation hair removal method. Legs & arms cleaned in few months. Foreheads shaped and raised. 505 5th Ave. VA 6-1628

BEVERAGES

BILLY BAXTER & SOCIETY SELLERS. Society women are making pin money by selling fashionable Billy Baxter into topflight homes —club soda, sarsaparilla, quinine soda, etc.— made fine for fine people. Only solicitations among friends—at the bridge table, or by telephone; no delivering, no collecting—it's dignified, elegant. Become a Society Seller— Write at once for booklet that tells all. Address Billy Baxter, Cheswick, Pennsylvania

DID YOU KNOW that Vogue's Address Book can help you out of many a spot—from a cigarette burn in your newest dress to a cook who walks out the night of your dinner party? Plan to use this service frequently

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

CANADA'S FINEST COLLECTIONS of English Bone China await your inspection in Montreal & Toronto. Illustrated booklet "V" sent on request. Henry Birks & Sons Ltd.—Montreal; Birks-Ellis-Ryrie Ltd.—Toronto, Can.

CORSETS

MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

COSMETICS

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Vogue's ADDRESS *of shops*

Where to get it.... Where to have it fixed.... Where to have practically anything done.... Here are listed some useful suggestions to help you solve your shopping problems.

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

BOXES. If you're like us, it's your dream in life to have Just The Box for everything you own. Well, you can realize that dream at The Box Mart. They make every conceivable size of box expressly to your order, and cover it with wall-paper, linen, satin—any fabric and any colour you want. We were delighted to discover an ingenious box for difficult-to-know-what-to-do-with hand-bags; and large pieces of costume jewellery. And there are grand dust-proof hat-boxes with drop-fronts, so that you can pile things on top of the box, and get out your hat without dislodging a *thing*. These can have transparent fronts if you like to see what you're getting at.

We also saw ever-useful blanket-boxes; special sewing-boxes made to fit the individual's sewing habits; nests of boxes for top bureau drawers; compartment shoe-boxes with or without trays; clothes-hampers. If you write to Miss Elsie, she'll send you samples of coverings to choose from. Remember 868 Madison Avenue, too, when you want an extra-nice box (even decorated on the *in*side) for a gift, for there's a large and very assorted stock on hand.

MONOGRAMS. Undoubtedly at one time or another you've wanted to know where you can have a monogram put on a blouse, or a slip, or something. So be sure to remember The Purple Box for the next time. They'll initial anything from sweaters (which would cost you about $1.40) to a handkerchief (a small, single block letter can be as low as ten cents).

It's a charity organization run to employ crippled girls—and the work they turn out on those embroidery-hoops is exquisite. They toss off a monogram as easily and as fast as most people put in a basting-thread. Linens, men's silk scarfs, handkerchiefs—all can receive that pleasantly personalized touch here. Incidentally, they make lingerie, too, as well as boudoir pillows and crêpe or satin blanket-covers, all boasting the same superlative workmanship. Most attractive, we think, you'll find them. You can expect your purchases to arrive in a lovely purple box from 554 Madison Avenue. (It's at Fifty-Fifth Street.)

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TOO MUCH TIME IS SPENT looking for shops and services that will fulfill your own particular needs. Look them up in these columns. You'll find a helpful shortcut in time and effort. Tuck them handily in your purse.

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BOOK *and services*

SHOES TO ORDER. Custom-made shoes, beginning at $18.75 are what William (Mr. William Blumenthal to his customers) is offering in his new little mezzanine shop at 21 East Fifty-Fourth Street. The shoes we thought beautifully made (they're hand-sewn by skilful craftsmen), and imaginatively designed. Here is a solution to your problems, if you have the kind of feet that demand a special fit. You don't have to have problems, though, in order to appreciate this find.

The shop, by the way, is not finished as we write, but the plans include a cobbler's bench—and a cobbler—on a raised platform, so that you can see what goes on; and racks on the walls displaying the many heel shapes and lasts from which you can make your selections.

ANY SERVICE. Your Secretary, Inc., is over a year old now, and the book of records which we went through, listing the jobs the many proxy secretaries have done in that year are proof that people take them at their word when they say they will do *anything* for you. Usual services include: de-mothing houses, securing theatre tickets, renting apartments. Unusual services include: sending a trained shopper with a Maharaja; dispatching two cups of hot coffee to a hospitalized woman every morning; typing recipe books; disposing of a wildcat.

We feel fairly confident that there is nothing under the sun which they have not undertaken. But don't let that keep you from trying to think up something, anyway. Refer your requests, be they usual or unusual, to the group of ingenious, helpful people at 29 East Sixty-Ninth Street.

DRESSMAKING. Madame Jane's dressmaking-dry-cleaning combinations appear in eleven of New York's good hotels. We visited Madame Jane at her headquarters at the Carlyle (at Seventy-Sixth Street and Madison Avenue), and we are pleased to report the good deeds she performs. She remodels clothes, or just turns up a hem (she'll design for you, too, if you want something special), and she has a staff of experts who will come to your house at the appointed hour to do any of these things—which equals the height of convenience.

She dry-cleans for you, too, and—*mirabile dictu!*—you can have a dress altered (not completely remade, of course) and cleaned in one day! About price: the minimum charge for making a simple day dress is $20; alteration fees are very gentle. Remember this data, travellers, when you come a-visiting! And New Yorkers, take note!

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GOURMET'S GUIDE

selected restaurants in and out of town

NEW YORK CITY

RESTAURANTS—DINING

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Le Restaurant Par Excellence. Cuisine Française. Peerless Hors D'Oeuvres and Chicken Champs-Elysées. Luncheon and dinner. 25 East 40th St. MU 4-8833.

JANE DAVIES'
145 West 55th St.
Luncheon 55c, 65c, 75c — Vintage Wines — Dinner $1 and $1.25

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON, 116 E. 48th St. Completely air-conditioned. Justly famous for cuisine and cellar. Luncheon $1—Dinner from $1.50 in the Main Dining Room. Dollar London-Buffet-Dinner before theatre in the Bar.

THE BLUE BOWL AT 157 EAST 48th ST. specializes in good food served in informal and friendly surroundings. The kind of place you return to again and again. Luncheon 50c & 75c, Dinner 75c to $1.25.

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CAVIAR RESTAURANT—18 East 49th Street. "Rendezvous for Epicureans." Direction of Antoine Dadone. Unique cuisine, rare wines. Luncheon, cocktail hour, dinner. WIckersham 2-2224.

JANET OF FRANCE, 237 W. 52 St., W. of B'way. Famous for "onion soup", Chateaubriand Steak. Dinner $1 up; lunch 65c. Janet entertains at 7:30. Visit our bar. Closed Sun. Open Air Garden. CO 5-8717.

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The Candlelight—114 Henry St., Brooklyn
Sophisticated American Foods

CAFE ST. DENIS—11 East 53rd Street, EL. 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from $1.25. Also à la carte. Marine Garden.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c, Dinner Prix-Fixe from $1.50; also à la carte. Comfortably air-conditioned.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte. Delightfully air-conditioned.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th St. Smart but informal. Plaza Room—club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room—luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c. All rooms comfortably air-conditioned.

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50. Air-conditioned.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique. Fine Wines. American Bar. Prix-Fixe Luncheon $1.50. Pre-Theatre Dinner $2.00, also à la carte. 5 minutes from theatre district. Comfortably air-conditioned.

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Do you long for suggestions about new places to dine or lunch? Vogue gives you here a list of attractive restaurants for your choice.

Hampshire House

Hampshire House (Central Park South)—that delightful stronghold of dignified luxury—has opened The Cottage (its up-stairs Garden Restaurant) again.

The Cottage was so popular two years ago that clients have clamoured to have it back—and so there it is—serene and fresh, with cheerful flowered wall-paper and lots of greenery on the balconies overlooking the Park. The rooms are beautifully decorated, and, looking over the cool Park spaces (and air-cooled, naturally), heat-waves hold no terrors for them.

The food is, of course, what you'd expect of Hampshire House. There's buffet at luncheon and dinner. Luncheon begins at $1.25; dinner from $2. Long—really long—mint juleps made from bonded Bourbon are a specialty (there's a new bar facing the terrace this year).

Good food, no fuss

Here are three smallish restaurants—which specialize in good food and no fuss. They are all easily accessible for a shopper's lunch or dinner after a day in town—and are popular with both women and men (and the latter is a good recommendation for any restaurant).

The Blue Bowl (East Forty-Eighth Street, between Lexington and Third Avenues) claims the best apple-pie in town—and judging by all the people who buy pies to take home—they are probably quite right in their claims.

There's a special dish for every day—salad trays are passed at dinner-time, so you can choose your salad and dressing. Luncheon fifty cents; dinner from seventy-five cents.

Jane Davies (145 West Fifty-Fifth Street) serves excellent plain food home-cooked. Every detail is closely supervised—Miss Davies herself is a trained dietitian. She makes home-baked breads and muffins, which are her special pride and joy.

Miss Davies is especially enthusiastic about Mr. Fred Waring's Mixer. It seems that Mr. Waring invented his famous mixer to aid in preparing his small children's food properly. But the mixer turned out to be good for practically everything else—and Miss Davies uses it to pulp tomatoes for juice and for all sorts of other things. All this is only an aside, but Miss Davies' enthusiasm is infectious. *We* pass it on!

Luncheon here is from fifty-five cents; dinner from $1.

Patricia Murphy's (33 East Sixtieth Street) is another restaurant which goes in for careful buying and closely supervised home-cooking. Air-conditioned and sound-proofed, very popular with ladies at noon—full of men for dinner at night.

Caramel cake, pop-overs, honey buns, and a prize recipe for avocado-and-crab-meat salad are only a few of the restaurant's claims on a come-once-come-again-often clientele. Prices here start at seventy-five cents for luncheon, and dinner from $1.10.

RESTAURANTS—DANCING

LARUE—45 East 58th Street, VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Air cooled for summer. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

ST. MORITZ-ON-THE-PARK, 50 Central Park S. Dinner and supper dancing in the Sky Gardens. Home of Rumpelmayer's and Café de la Paix, America's first Sidewalk Café, 'Round the World Bar.

THE WHIRLING TOP—3 E. 52 St. Rendezvous for Connoisseurs of excellent cuisine, wine & liquor. Luncheon 65c-$1; Cocktails from 25c till 6 P.M.; Dinner $1.50-$3.50; Entertainment. EL 5-8051.

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Maximillian Bergere & Orch., Panchito & his Rhumba.

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LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food and entertainment. "Sly" and subtle Eddie Davis heads the show. Air-cooled. Continuous Dancing. "Should be visited at least once in every lifetime."

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PROMENADE CAFE, Lower Plaza, 49-50th Sts., Rockefeller Center. Superb food in a garden setting. Shade trees—gay umbrellas. Luncheon prix fixe $1.25. Prix fixe dinner from $1.50. Also à la carte. Music.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Ave., at 58th—Columbus Room, 222 W. 57th St., near B'way. Luncheon, cocktail hour, dinner, supper. Superb cocktails from 25c.

OUT-OF-TOWN

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THE BARNACLE, Bradley Point, West Haven. Off Route 122. Specializes in fresh lobster—also chicken & steak. Luncheon, Tea and Dinner. Fine wines and Cocktails. March into November.

OUTPOST INN—Route 35, just North of Ridgefield, Conn. Superb French cuisine and irreproachable cellar of rare wines, liquors. A lovely place to spend a week-end, or longer. Telephone Ridgefield 882.

SO HIGH, Easton. Rt. 59—3½ miles west Merritt Pky. Easton exit. Food that has individuality. Specializing in lobsters, steaks and southern fried chicken. Scenic beauty. Terrace dining. Bridgeport 4-6456.

WHITE TURKEY INN. Route 7—4 miles North of Danbury, Conn., famous for fine food. Dinners, cocktails. In New York City it's the White Turkey Town House, One University Place, on historic Washington Square. Open Sundays at noon.

THE SPINNING WHEEL, Telephone Redding 67. Open All Year. On Route 58. Fairfield-Danbury Road, 9 miles north of Merritt Parkway. From New York take second Danbury exit.

THE GENERAL PUTNAM INN—Norwalk. On the old village green. Outdoor dining. Organ music. Gracious hospitality amid beautiful surroundings. Dinners from a dollar.

TIMBER TRAILS INN—Sherman, R. 37, 12 mi. north Brewster. Charming country inn. 1400 acre preserve. After dining here, you'll want to return for a longer stay. Riding stables. Polo every Sunday.

COBB'S MILL INN—Weston (Westport). Bar by a waterfall. Dining room over lake. Charming guest rooms. Dancing Wed. and Sat. nights. 4 miles from Merritt P'kway on Route 57. Westport 4330.

KENT HOUSE—Greenwich. Overlooking Long Island Sound. Private beach. Boating. Attractive cocktail lounge. Excellent cuisine. Famous Sunday night Buffet, followed by movies. Greenwich 500.

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THE ANCHORAGE, Yarmouthport, Rt. 6. Typical Cape Cod house in old-fashioned garden. Luncheon, tea, dinner served on porch or before open fires. Specialty Austin's hot rolls. Tel. Barnstable 298.

COUNTRY FARE, Hingham
Good eating—noon to nine. Featuring fare of the country. Twenty miles from Boston on Route 3 to Plymouth and Cape Cod. Extraordinary!

THE BLACK HORSE INN—Hingham, Rt. 128 or 3A. On the way from Boston to Plymouth and Cape Cod. Colonial New England at its best. Outstanding food and service. Charming gardens. Hingham 1161.

THE WHALE INN, GOSHEN. On cross state route #9, 12 miles from Smith College. Open year 'round. An inn with early American charm, famous for its fine food & service. Williamsburg 246.

NEW JERSEY

HANS CHRISTIAN ANDERSEN, Paramus. 15 min. from Geo. Washington Bridge. Route 4. Luncheon, cocktails, tea, dinner. Charming screened-in outdoor garden. Closed Mondays except holidays.

OLD MILL INN—Route 32 between Morristown and Bernardsville. Picturesque old inn amid historic surroundings. Delicious food. Fine wines and liquors. Outstanding country restaurant. Air conditioned.

WHAT RESTAURANTS ARE OPEN in the summer-time? The Gourmet's Guide will direct you to them. And you can be sure that those listed here are just the kind you want to know about.

NEW YORK—LONG ISLAND

ROUND HILL RESTAURANT. Séjour des Gourmets, So. Huntington. Cuisine Française. Dining by fireplace. Wines & Liquors. Open all year. 34 mi. from N. Y. on Jericho Turnpike, Rt. 25. Huntington 1371.

ROSLYN MILL TEA HOUSE. In Roslyn on route 25A. Old Grist Mill built in 1701, replete with Colonial charm. Luncheon, tea or dinner on terrace overlooking harbour. Famous for Popover Teas.

BEAU SEJOUR, Bethpage. Off route 107. All dishes prepared to order. Luncheon on terrace dining-room overlooking gardens. Luncheon and dinner à la carte. Unusual cellar of fine wines and liquors.

NEW YORK STATE

CRAGSMOOR INN, 27 miles west of Newburgh off route 52. Famous through the years for the excellence of its meals. Homemade breads and pastry. Fresh vegetables. Choice meats. Fine wines. Dinner $1.50.

Shop Hound

drifting and dreaming

The Jugtown News: Pitt Petri has a new collection of pottery which is good enough to rouse us from our midsummer lethargy. The Jugtown pieces exhibited are all made by hand in South Carolina, and have a remarkable variety of form, and a high, beautiful glaze, for low prices. There are lovely colours to choose from—our favourite, by far, being the grey-white salt glaze with sudden glows of green in it here and there. And the turquoise-blue, with an undertone of copper cropping up at random, is very attractive, too. Fine backgrounds for summer flower arrangements, from $2, at 501 Madison Avenue.

Crystal Cool: The table-settings at Carole Stupell are deliciously cool-looking this summer. And there are plenty of incidental pieces there to make your own tables follow suit...very, very tall thin glasses of ice-blue or deep green, $10 a dozen...a low, flat crystal basket for flowers, with a high, curving crystal handle; at $25...leaf-shaped crystal sauce-boats and plates in various sizes, ranging from $3.50 to $10.50..... To put in front of your now fireless fireplace, a glass screen of double thickness, and between the layers an old-fashioned-looking bouquet of pressed flowers and ferns. $85 for this. All these are at 507 Madison Avenue.

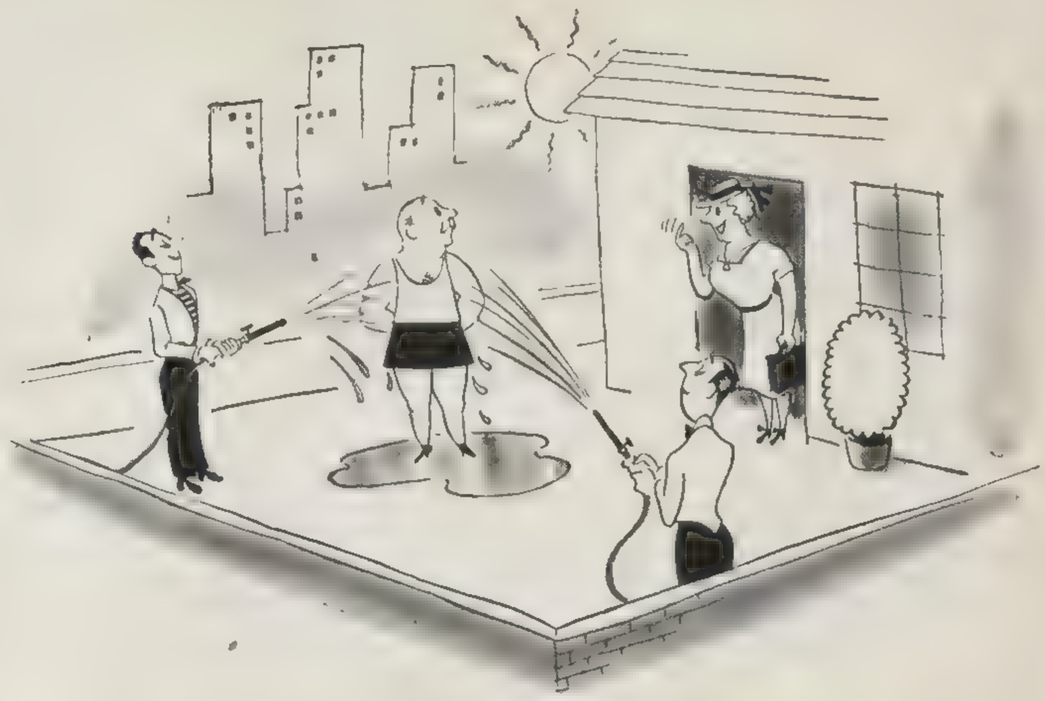
Curly Locks: After you've had your hair neatly thinned for the summer-time, you may find it difficult to whip up suddenly a romantic coiffure to go with some especially sweet evening gown or occasion. Give your problem to François, Salon de Beauté, at 11 East Forty-Fifth Street, and he'll give you all the bangs, puffs, chignons, or neck curls you need, at prices which astonish us. Little extra bunches of curls, bangs, et cetera, cost $4.50 or more, and are easily attached with combs. If you want to purchase a whole and beautiful wig, you may have one, of naturally curly hair, coiffed to your own ideas, with a lifelike part, for well under $50, which is *news*. Transformations from $35 up.

In the Swim: The Bali Bra people have now made a very practical white cotton brassière, designed especially to wear under bathing-suits. It's light-weight, and lined with very thin white flannel—the light-weight price, $1. The back is low enough for *any* bathing-suit. Franklin Simon's corset shop has it.

For Britain: If you are one of the steadily growing army of women who do their bit for Britain by knitting, you will surely be interested in the new knitting bag which is being offered by Bundles for Britain.

This organization has turned out a very handsome cylinder of dark blue taffeta, piped in white, and lined with red Celanese. It closes with a slide-fastener. Along one side of the bag is printed BUNDLES FOR BRITAIN in white letters. A rather short one sells for $1.50; a long one, which accommodates the larger needles, $1.75.

The money collected from the sale of these bags, and from various other sources, is used to send clothing and surgical supplies to British soldiers, sailors, and civilians. There are now forty-eight branches of the organization, manned by volunteer workers, scattered all over the United States. The headquarters in New York City are at 484 Park Avenue.



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VOGUE

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INCORPORATING VANITY FAIR

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COVER DESIGN BY PIERRE ROY

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WON'T RIDE UP

Vogue's-eye view of nominations

In a world changing from hour to hour, we write this. On our desk is a cable from our French office (evacuated to Bordeaux), reporting that the Paris *couture* was on the road to Biarritz to carry on there. But events have overtaken that. Within this issue are two pages, in colour, of French clothes—shipped out of France at the last minute. That more will continue to find a way to come is our indomitable belief.

Measured by world events, preoccupation with day-by-day living may seem inconsequential. Measured by the yardstick of morale, no. And so we go ahead herein with our nominations for your midsummer...dinner-dresses going straight, hats with new sky-lines, transitional black dresses, a strand of glacially cool fire opals, uninhibited designs from the West Coast, many others.

With more seriousness, deeper realization—American women are turning their eyes forward, turning their hands to directing airplane controls (page 17), gathering relief funds, campaigning for domestic issues...hands no less helpful for being well-gloved, eyes no less perceptive for being shaded by a becoming hat.

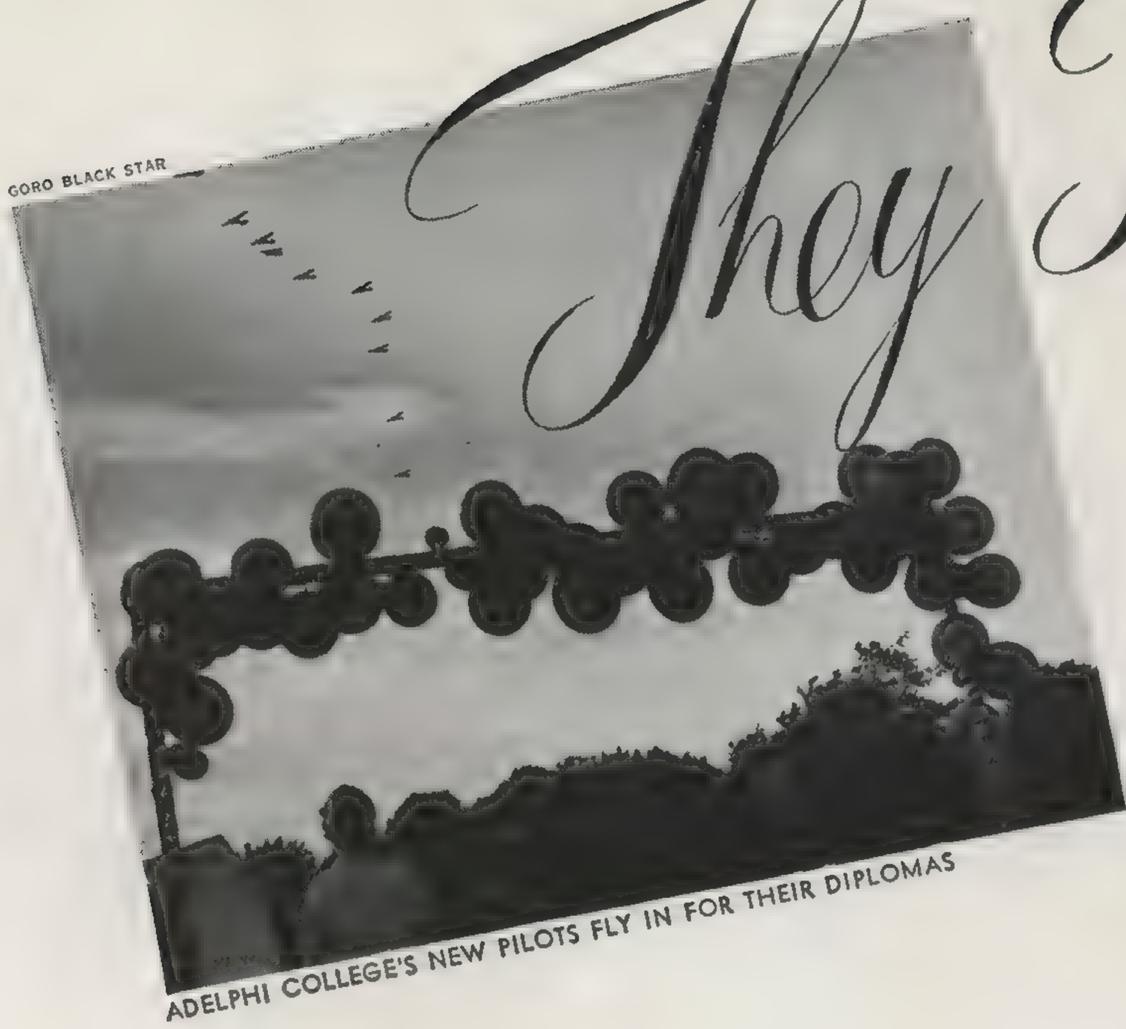
TONI FRISSELL

Miss Jacqueline Cochran

speed record holder

She holds seventeen speed records and, in 1938, against the top pilots of the country, won the great trans-continental race for the Bendix Air Trophy. She is one of America's most expert flyers of heavy planes and, in private life, is Mrs. Floyd Odlum

They Fly


GORO BLACK STAR

ADELPHI COLLEGE'S NEW PILOTS FLY IN FOR THEIR DIPLOMAS

American women spread their wings, spurred by the war... An account of their flying status to-day

By MILLICENT FENWICK

SUDDENLY, America's women pilots find themselves possessed of one of the greatest potential powers in the modern world. Among our 35,000 civilian pilots, there are 902 women, who learned to fly for fun, for profit, or for adventure. In a world seething with war, they wonder what they may be using it for to-morrow. They look at Great Britain, where 11,000 women are already registered in the Women's Auxiliary Air Force; where the women of the Air Transport Auxiliary are ferrying airplanes for the Air Force, flying for the search-light training squads as targets. They look at France, where members of the Corps Auxiliaire Feminin Aeronautique were called to do active, behind-the-lines service.

American women pilots find that they may be called to do all these things—to break in the newly overhauled military ships on long, slow, three-hour flights, to replace instructors, to fly small ships on reconnaissance and messenger work. They may be used to rush supplies across the great distances of the United States.

This would have seemed incredible to the dozen or so women who flew before the last war. "Alone with the man in the moon," wrote Miss Bernetta Adams Miller, America's third licensed aviatrix, in an ecstatic account of her first flight, in a 1913 issue of Vogue. "Up, up, up, I went higher and higher." Up, in fact, to the dazzling height of one hundred and sixty-four feet. She was flying at Moisant Field in Garden City, Long Island. After this brave ascent and ten figure-eights, she was ready for her license.

FOR a long time after the war, the women who flew were, like Laura Ingalls, either air geniuses, whom nothing could deter; or, like Katherine Stimson, they were adventurous spirits who hoped to make money by barnstorming up and down the country, stunting at country fairs. Or else they were "sports," backed by a rich husband or father—one of those of whom a rather embittered air official said, "It takes ten hard-working men on the ground to keep one of them in the air."

Now the composite woman pilot is twenty-seven years old, married or engaged, or earning her own living outside aviation. Some women are flying instructors—efficient and extraordinarily patient. Some make a little money dusting crops and herding cattle, from the air. But most women fly for fun—because they love it, and because it is a convenient means of transportation. Miss Jacqueline Cochran, perhaps America's best-known woman flyer to-day, is one of those who love flying as some people do the sea—with passionate affinity. Mrs. Michael Casserly, one of San Francisco's most enthusiastic women flyers, has flown steadily, and only for fun, for the last five years, and she often takes her two daughters, seven and nine, with her. Mrs. James Mills, whose brother, Richard du Pont, is one of America's champion gliders, has flown her own plane for ten years. She flies down to Wilmington, to lunch with her mother, and comes back to Long Island the same day. She flies on week-end trips with her husband, who is also a pilot. To her, her plane is as casually undramatic as a car—it's useful and pleasant, but not particularly exciting.

MISS Aline Rhonie, one of our most famous women pilots, uses her plane for charity. On her lecture tour to raise money for the families of French aviators, she has flown all over the United States, wearing the uniform of the Aero Club de France, to which she belongs. Except for Miss Rhonie, all these women wear their ordinary clothes—a Schiaparelli suit or a "little print dress," as the case may be. All of them find flying reasonably easy, reasonably safe, relatively unexciting.

There are two main reasons for this change of attitude—the busy light plane industry and the even busier Federal Government. The Civil Aeronautics Authority, organized in 1938, brought a new type of woman into aviation, and changed the character of aviation's setting—the airport. Airports were tough and romantic, like an old Western cowboy town. The C.A.A. changed all this. With touching modesty, this huge Federal bureau ascribes this change partly to the fact that it is "as interested in the sanitary arrangements of an airport as in the size of the landing field." But this is only a veil over the concrete facts. Through their college program, they brought over 9,000 boys and girls to the airports, and, almost overnight, the airports changed. It was impossible to continue to consider them the haunts of a group of daredevils, in the face of a placid row of plump mothers, knitting and chatting, waiting for their daughters to land.

For any one between the ages of eighteen and twenty-six, the

possibility of learning to fly opened up with a bang when the Civilian Pilots Training Program started in the autumn of 1939. From four hundred and thirty-five colleges—from Adelphi, on Long Island, to the Universities of Alabama and Southern California—9,000 students enrolled for the C.A.A.'s Controlled Private Flying Course. Under the regulations, only three per cent. could be women—and the quota of 270 was immediately filled. Through Rotary and Kiwanis Clubs, more women enrolled, in groups of ten students to an instructor. None of these paid more than $40, for a course covering thirty-five hours of flying and seventy-two hours of ground-school work. The government made up the difference, paying $20 for the ground instruction, and up to $290 for the flight instruction of each student. This summer, the four months' course will be open again.

THE first step of the C.A.A. course is a physical examination by an authorized flight surgeon. After the student gets her student pilot's certificate from the doctor, she is ready to start working for her private pilot's certificate (as a graceful gesture to the sovereign rights of the States, the Federal Government no longer issues licenses). Ground-school instruction will be given her by an authorized instructor—in the case of college students, usually by their physics or science professor, now suddenly pushed from the calm rock of the quantum theory into the surges of aerodynamics. He will teach her the laws of a new world—the air—the crimes and misdemeanours of man's new dimension. Dipping a wing, as one plane passes another, is polite, although a little old-fashioned and unnecessary, like a sweeping bow in the street. But flying near another plane or circling around one in the air, is a boorish form of flirtation that may deprive the pilot of her certificate. Rushing in, to land first, is a crime.

FOR flight instruction, in the C.A.A.'s course, the student flies a fifty horse-power plane, with at least eight hours of dual-control flying before solo. (Pilots in our Army Air Force, in 1917, sometimes soloed after two hours.) Day after day, her instructor will fill her student's log-book with terse remarks—"Tense," "Loosening up," "Holds nose too high on turns." Before she gets her private pilot's certificate, the C.A.A. student will know more about spins, more about aerodynamics and meteorology, than the greatest ace of the last great war.

The first women's college in the East to enroll in the C.A.A.'s program was Adelphi College at Garden City, Long Island, not far from Roosevelt Field, and the first ten girls from Adelphi finished their course there one windy afternoon this June. First they flew over the campus—ten planes strung out in a rather wobbly formation—and then they sat on a platform on the campus, with a few people, and all the débris of a college lawn fête, around them. Mrs.

TONI FRISSELL

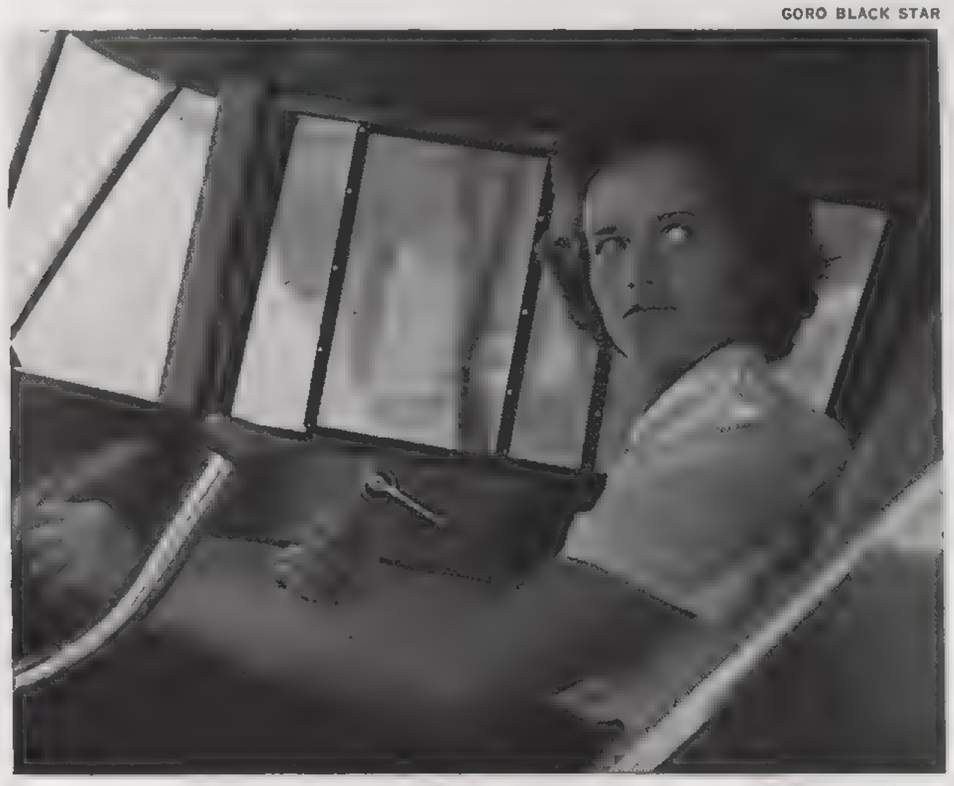
MRS. BARCLAY DOUGLAS, CHARTING A LONG ISLAND FLIGHT, WITH FRANK STEINMAN, HER INSTRUCTOR

MRS. WILLIAM KERR, OF PASADENA, FLIES HER OWN FAIRCHILD

THREE PHOTOGRAPHS BY JOHN SWOPE

A CONFERENCE AT THE SAN FRANCISCO AIRPORT

GORO BLACK STAR



MISS MARTHA BACON, OF LONG ISLAND AND WASHINGTON, D. C.

COUNTESS DE TRISTAN AND MRS. WARRINGTON DORST AT THE SAN FRANCISCO AIRPORT

Brewster Gillies, a famous flyer and president of the Ninety-Nine Club for women pilots, welcomed the ten new flyers to aviation. Among them was Miss Martha Bacon, daughter of the late Representative Robert Low Bacon, who looks like a blue-eyed, sunburned, and pretty Amelia Earhart. She was the first of the class to solo and is now, having received her pilot's certificate, working for an advanced rating by flying heavier ships. (Five years from now, this little class of ten may seem as outdated as Miss Miller's attitude toward "that pretty bird," her plane. Girls may complete the C.A.A. course in groups of a hundred—all smiling, all the same size.)

FOR those over twenty-six years, to whom the C.A.A. course is closed, learning to fly will cost about $325. But every one who hopes to own a plane is pleasantly surprised to realize how comparatively inexpensive, compared to a few years ago, owning and maintaining a plane can be.

C. Gilbert Taylor, the brilliant, black-haired pioneer designer of the Taylor Cub, realized that his first $4,000 model, called the "Chummy" (best bargain of the late 1920's), was impossibly expensive for the average man. To-day, the "Fords of aviation"—the whole industry shivers with anticipation at the phrase—are planes like the Piper Cub, the Stinson 105, the Aeronca, and the Taylorcraft, all costing around $1,000 to $1,500.

Light, two-seater planes can be bought for as little as $1,000. Hangar space, except at La Guardia Field where they say, with quiet pride, "We charge three times as much as any other field in the country," averages about $14 a month. Insurance costs about $125 a year. Gas is a miracle—you can go from New York to New Orleans in one of these light planes for $12.75; from Alliance, Ohio, to New York—four hundred miles—for $2.90. Some airports still charge landing fees, but the flying clubs are fighting them, as automobile clubs did toll roads.

Flying clubs for both men and women have sprung up by the dozen. The charter members of one Brooklyn flying club were a draughtsman, a barber, a butcher, and an office boy. One of the biggest, the Aircraft Owners and Pilots Association, has 7,000 members all over the country whose average income is $2,500. About 600 of these are women—housewives, sales-girls, nurses, and stenographers—who fly in their spare time.

"FLYING breakfasts" are now one of the most popular forms of entertainment for the plane owner—and a fascinating piece of Americana. Out West, where the booster spirit still lingers, the towns bid for the breakfasts as they do for the American Legion Conventions. The town that gets it is the one that offers a new field, with a guarantee that it will be (Continued on page 64)

They Fly

TONI FRISSELL

MISS ALINE RHONIE FLIES TO RAISE MONEY FOR FRENCH FLYERS

MRS. BREWSTER GILLIES, OF LONG ISLAND, PRESIDENT OF THE 99 CLUB

MRS. MICHAEL CASSERLY WITH SAN FRANCISCO'S WELL-KNOWN INSTRUCTOR, SANDY DE RENZO

These and four preceding pages tell part of to-day's story of America's women flyers—nine hundred active pilots, thousands of women learners—in the new, air-minded America

JOHN SWOPE

MISS OLIVIA DE HAVILLAND TAKES LESSONS IN LOS ANGELES

TONI FRISSELL

MRS. JAMES PAUL MILLS, OF LONG ISLAND, WHO, LIKE HER BROTHER, RICHARD DU PONT, CHAMPION GLIDER, HAS BEEN AN ACTIVE PILOT FOR YEARS

JOHN SWOPE

MRS. CHARLES BENNET, OF LOS ANGELES, IN BRITISH UNIFORM

MRS. DANA FULLER, OF SAN FRANCISCO, WITH THE CONTROL TOWER OPERATOR

Six to promote cool comfort at home these hot July nights:
1. Draped pockets, in the Balenciaga manner, dramatize this red-and-white rayon gown. $29.95. Bonwit Teller; I. Magnin
2. Fresh white piqué points up this house-coat of blue-and-white percale (sun-fast, tub-fast). $10.95. At Lord and Taylor
3. Clear and sheer—gown of "Sleeping Blue" rayon chiffon, long-sleeved, high-necked. $29.95. Bonwit Teller; I. Magnin

At home...

HORST

...at ease

4. Side-saddle drapery catches up this skirt of brilliant red-and-white flowered rayon jersey. With it, a soft blouse of white rayon jersey. The total: $21.90. From Saks-Fifth Avenue
5. Pierrette-ruff of white organdie on red, green, and white chiffon seersucker—thin and crisp. $25. Saks-Fifth Avenue
6. Bare-middle costume of unwrinkling English madras...red, white, yellow. $15.90. Lord and Taylor; and Marshall Field

SKY-LINE HATS

. . . . now

First: A sky-scraper hat that rises steeply from the brow—a brow shaded with a visor. Significant for this autumn. Hat of black felt. $12.50. Find it at Lord and Taylor

Second: A towering beret that frames a soft pompadour—summer success sweeping into autumn. Shirred black felt set on a mesh skull-cap. Investment; $12.75. Franklin Simon

Third: An up-sweeping beret that shows chin and nose-tip on one side—profile on the other. An entering wedge hat for the new season. Black felt; $35. At Bonwit Teller

Fourth: A postilion that peaks like the Chrysler Building—one of the silhouettes soon to be outlined against urban sky-lines. Black felt; $22.50. Florence Reichman has this

Fifth: Another architectural beret—with the brim folded straight back from the brow. The side width is becoming to narrow faces. Stitched black wool; $15. Milgrim has it

MANHATTAN SKY-LINE AND PHOTOGRAPH BY DE MOLAS

FOR AUTUMN

appearing on the horizon

First: A high profile hat, destined to cut an arc across the Manhattan horizon. You might choose it as a season-starter. Black felt and velvet; $30 at Florence Reichman

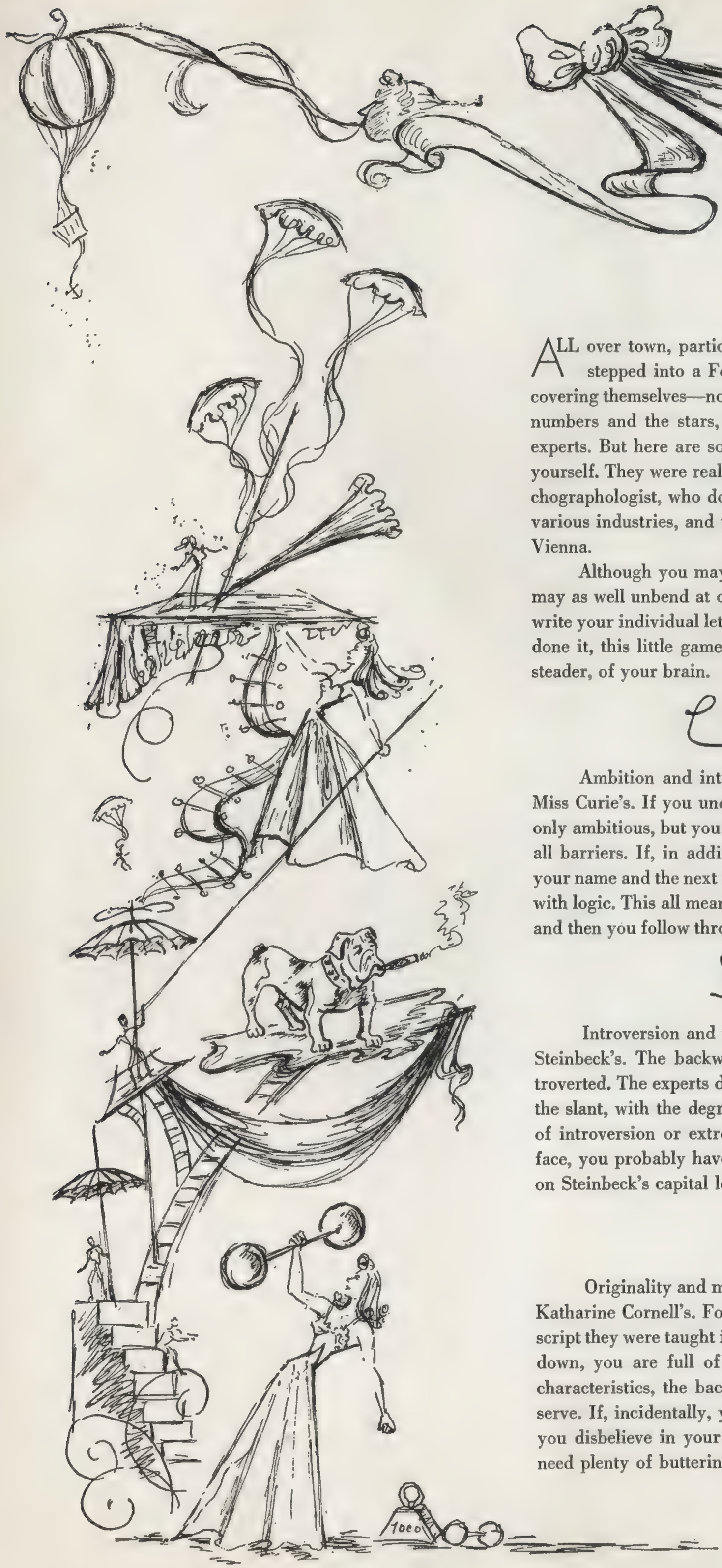
Second: A turreted turban—that's a new turn for turbans to take—to wear the very first day it feels like autumn. This is of stiff black felt. $25; Florence Reichman has it

Third: A high dome of a Breton, its big brim curling up all around your face. You'll wear it in August; you'll still be wearing it in October. Black suède. $22.89; from Macy's

Fourth: A steeple turban, new among the sky-scrapers. From a twisted black felt rim, a half-humorous peak shoots into the air. Young hat, young price. $9.94. At Macy's

Fifth: A beret that slopes steeply as a roof—another of the great beret family of 1940's autumn, or any autumn. It's of black felt and velvet. $27.50 at Florence Reichman

THE HANDWRITING



ALL over town, particularly at little tables at bars, the egocentrics have stepped into a Fool's Paradise, playing an old game. They are discovering themselves—not through palmistry, and tea, not through cards and numbers and the stars, but through their own handwriting, analysed by experts. But here are some clues to analysis that you can do yourself for yourself. They were really worked out for us by Dr. Harry Teltscher, a psychographologist, who does serious and intricate handwriting diagnoses for various industries, and who used to do them for the Ministry of Justice in Vienna.

Although you may be stiffish at the unscientific nonsense below, you may as well unbend at once. All you have to do is to compare the way you write your individual letters with the way others write theirs. Once you have done it, this little game will snuggle in and take possession, like a homesteader, of your brain.

Ambition and intuition are yours if your handwriting is at all like Miss Curie's. If you underline your name from start to finish, you are not only ambitious, but you know how to go after what you want, jumping over all barriers. If, in addition, you have a break between the first letters of your name and the next small letter, you are full of a wily intuition balanced with logic. This all means that you work mainly by getting an original idea, and then you follow through logically to the end. Pleasant.

Introversion and tenacity are yours if your writing is at all like John Steinbeck's. The backward slant shows that he and perhaps you are introverted. The experts draw a vertical line through handwriting to measure the slant, with the degree of the angle caused thereby showing the degree of introversion or extroversion. If your handwriting falls forward on its face, you probably have the inner life of a horned gnu. Those little hooks on Steinbeck's capital letters show a wonderful English bull tenacity.

Originality and moodiness are yours if your handwriting is at all like Katharine Cornell's. For originals print their letters, forgetting the flowing script they were taught in school. If you make your small letters slide up and down, you are full of changing moods. In combination with these two characteristics, the backward slant indicates a clam-like reticence and reserve. If, incidentally, you are also successful, the sliding letters show that you disbelieve in your success. Less for vanity than for reassurance, you need plenty of buttering up.

GAME

Seven unreliable clues to your inner self

Wendell Willkie

Versatility and logic are yours, if your handwriting is at all like Wendell Willkie's. If you write identical capital letters in two completely different ways in either the same name or sentence, you are a weathervane of versatility, freed from orthodox theories, and, what is more important, you have struck out mentally for yourself. If, on the other hand, your small letters, like those of Willkie, are chained together, you are both logical and have a rope for resisting opposition.

Hedy Lamarr

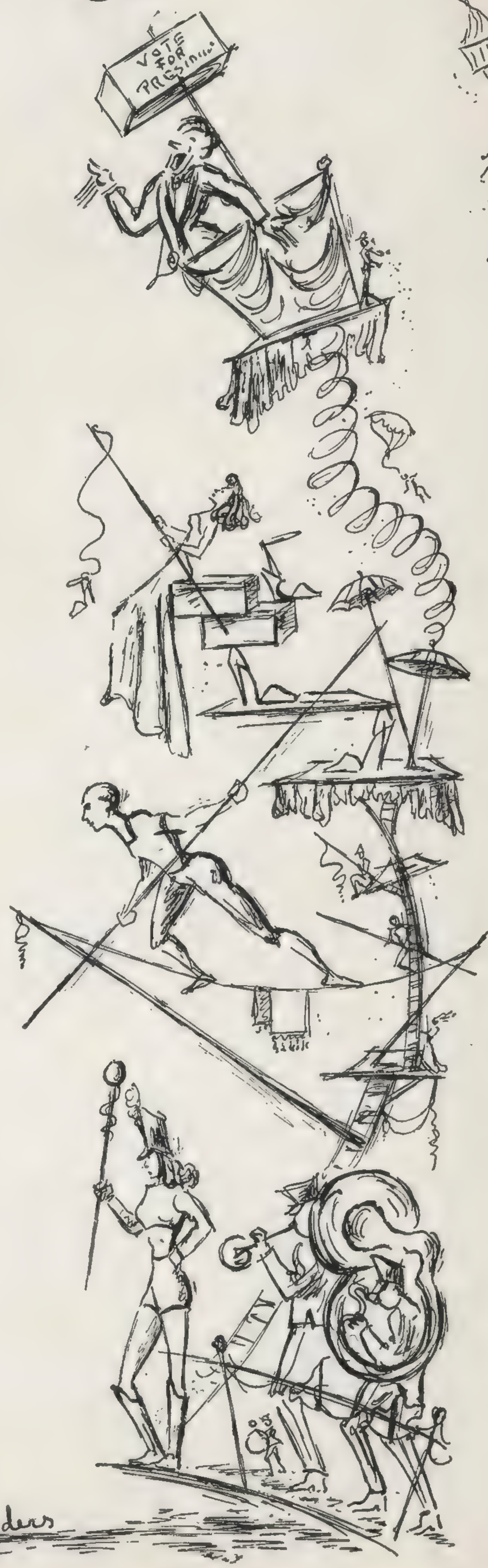
Extravagance and vitality are yours if your handwriting is at all like Hedy Lamarr's. If you make a pretzel-bent "y" the way she does, you probably have a sweeping *largesse,* the ability to buy at one fell swoop twenty pair of shoes. If, in addition, you press down heavily on your pen, making a great black script, you are full of a bounding, but quiet vitality that is extremely pleasant to contemplate. But, if your "a's" are firmly closed across the top and your writing slants backwards, as Miss Lamarr's does, all this exuberance is under a careful, almost brooding control.

Mussolini

Economy and diplomacy are yours, if your handwriting is at all like Mussolini's. If you write with an impressive illegibility (a common characteristic of innumerable big businessmen), you are that diplomatic marvel, a master of noncommitment. If your small letters are dagger-sharp, like Mussolini's, you are a dynamo of athletic bounce, usually both physically and mentally fit, forceful, and a bit aggressive. But you can always count on reason and iron self-control, if your writing, with this sharpness, also slants backward. If besides all this, you bunch your letters together, the way both Mussolini and Steinbeck do, you are a little on the penny-pinching side, a little conservative about everything having to do with money, but you can organize like a streak.

Eleanor Roosevelt

Extroversion and will-power are yours, if your handwriting is at all like Mrs. Roosevelt's. If your writing slants to the right, you like to rush all around, getting a hundred matters accomplished, while other people laze in the shade. And, if your "o's," "e's," and "u's" are small and softly rounded like hers, you are as impractically benevolent and warm-hearted as the midsummer sun. If you also make a long slash for your "t" bar, you have will-power, and a canny push for the future. (Practically all leaders obviously have at least these two qualities, which puts Mrs. Roosevelt and you in a pretty good classification.)



Six Summer Submersions

Six salutary suggestions for your summer salvation—each of them a specific solution for some summer discomfort, be it perspiration, puffiness, or a general jitteriness

BATHS, for some reason, are fountains of optimism. People sing in them. Emerge feeling less gloomy, more able to Deal With Things. And nowhere is this rite practised more than in America. Here the summer bath has ceased to be merely the next best thing to godliness, and has become an art, a ritual, a heat remedy, and a psychological aid.

The American woman experiments, luxuriates, and turns her summer bath into a polar poem. Being practical as well as poetic, she varies her bath according to her needs. Here we list six variations on the summer bath. Try one, try all, and then invent specific, purposeful baths of your own.

You feel puffy, prickly

Trot out an old and time-honoured remedy—the salt bath. Run a deep, cool-to-tepid bath over two heaping handfuls of Epsom salts. Wash your face with soap and water, and climb in. Relax for ten minutes, and then scrub to drive up your circulation. Relax again, and run hot and cold water alternately over your feet. When you climb out, rub yourself from head to foot with an enormous, rough bath-towel. Finish the rub-down with alcohol or Cologne. You are now dehydrated and deheated, the puffiness gone.

You've been working like mad

You've been organizing benefits, rushing to committee meetings, apartment-hunting—you're perspiring, hot. You want the most clean-making bath extant. Forgo, for once, bubbles or bath oil. Instead, pour some of your freshest-smelling Cologne into a tepid tub. Scour your skin with a loofah mitt or a bath-brush. Towel vigorously, even at the peril of perspiring a little. And end up by rubbing-down with your most astringent Cologne.

You're tired, but can't sleep

The heat, among other more important things, has contributed to your jitteriness. The cool thing to do is take a warm, bordering on hot, tub. The best treatment for heat-wracked nerves—is *heat*. Go Yogi in your tub. Close your eyes and work those involuntary muscles by concentration. *Imagine* you see your right leg stretching practically into the next room, that your hip-bones are coming up to meet your ribs. Just *imagine*, but don't move a muscle. Freshen your tub with some herb fragrance. Keep eye-pads on your eyes. Run in a little cold water just before you get out. Pat yourself dry, drink a cup of hot tisane, put on an eye-shade, and lie down.

Your skin is sun-roughened

You observe that it's flaky, dry, doesn't do justice to the glowing tan underneath. (And you will *not* lose your tan by scrubbing. Stimulated circulation will bring it out.) Slather on a rich emollient liquid, and massage it in. Allow it to settle a few minutes and then submerge under a good, gushing shower. Lather up and go to work with a big, fine-grained pumice, not missing elbows, heels, knees. Scrub with face-brush, nail-brush, bath-brush—reaching around to back and shoulders. Rinse thoroughly, and, for once, forgo Cologne.

You're feeling generally low

It's a really foul day, and you have to be alert by eight o'clock. What you want is a stimulating bath. Run a warm tub, and, while it's running, scour all over with table salt. Pour spicy bath oil in the tub. Climb in and lather up, using a stiff mitt impregnated with soap. Have a face-brush and polish off any flakiness. Out of the tub, either decide you feel better or run a cold tub and take a plunge. (Vogue is not very enthusiastic about these, but they *will* shock you to life.) Dip in and out, rub with a friction, drink a glass of cool fruit-juice.

You have time to linger

Here's a ritual that will leave you cool and delicately scented. Apply your anti-perspirant a full hour before you tub. Lie down completely stark for a half-hour's air bath. Then cleanse your face, and remove old nail enamel; set your hair. Run a deep tub over your favourite bath foam. Relax for ten minutes, then scrub till you're pink. Climb out, clear the tub of foam, and run a fresh one with a little bath oil. In again, out again, and wrap up in a terry robe till you're dry. A sousing with toilet-water, and let the air be your towel.

• More about Summer Submersions on page 64

OPPOSITE: Alexandra de Markoff's chilled-ermine Bath Foam—part of her heat-quelling "Water Nymphs" series—froths exuberantly

TONI FRISSELL PHOTOGRAPH

Midsummer Refuge

Fire Opal

Looking like frozen fire—the opalescent bottle which houses Caron's sweet, elaborate, unusual new perfume, "Vœu de Noël." Opals; Black, Starr, and Frost-Gorham

Those sweetly blazing, semi-precious jewels, opals, merge a whole handful of colours at once—and seem to set them on fire.

They have a cool, pristine sparkle for midsummer, and, like any colour scheme filched from Nature, they are incapable of disharmony

A mélange of opalescent accessories to glow against quiet colours. And don't overlook Revlon's iridescent Pearl Glow nail enamel. All are from Saks-Fifth Avenue

Delicate opalescent slippers that dance like flames under a dim dress; a hand-bag to add gentle green; flowers to add rose and yellow. Saks-Fifth Avenue

"Fire Opal" make-up; Yardley of London. Coiffure by Émile of Madison Avenue. Opal jewels; Black, Starr, Frost-Gorham

OPPOSITE PAGE. Milena paints with pale radiance a dream of fire opals. Opal-blue chiffon dress, misting over a rosy underskirt, with opalescent panels in back. From the Salon Moderne, at Saks-Fifth Avenue

"The blue and the dim
and the dark cloths
Of night and light
and half-light"
M. B. Yeats

ANTON BRUEHL · CONDÉ NAST ENGRAVING

ZORINA AND THE CHORUS, IN "LOUISIANA PURCHASE"

The Voice of Africa

"AFRICA IS LIKE A WOMAN WHO HAS NO BEAUTY, BUT WHOM YOU CAN NOT LEAVE"

By Stuart Cloete

GOLD, diamonds, lions, and Zulus—these, to most people, are Africa. But they are not the whole of Africa. Indeed they are by no means common. The common things in Africa are little houses—some of them almost Tudor—, gardens, trams, motor-cars, businessmen carrying dispatch-cases, typists, pretty girls, ugly girls, golf courses. And that they should exist—in what is still, despite them, a dark continent—is what makes the country remarkable. It creates a perpetual paradox by putting things which apparently have no relation to one another, side by side.

I do not know how big the Union of South Africa is, but it is very big; Johannesburg is a thousand miles from Cape Town, and in all this vastness there are only three million white people. They are of Dutch, English, French, and German descent. They call themselves South Africans. (They are, according to their upbringing and temperament, more or less British.)

Add to this a burning sun, blue skies, valleys, between stark mountains, filled with blossoming fruit-trees, wild game that grazes like herds of domestic cattle, and you get some picture of the country and its possibilities—immensely rich, extravagantly poor, and big beyond man's wildest dreams. Rich farm lands, deserts, old Dutch homesteads, native huts, ox-waggons, are all part of it. They belong there equally with the new things—the cars, radios, and trains that have joined, but not superseded them. Whatever you seek can be found here.

SHOOTING, riding, bridge, dancing, theatres, tennis, bathing, mountain-climbing are all available. And if the Africa of Rider Haggard is gone, its going is only superficial for those who care to look deeper. Its beauty remains, its mystery, its silence. You can still camp under the lace of a flat-topped thorn and listen to the cry of a hunting jackal. You can still ride a Basuto pony over the veld. You can still lie on the short grass and watch great rivers rolling between their banks. The rocks are there, and the flowers, which, in their season, patch the world as far as you can see it with brilliant blue, mauve, orange, and vermilion. The native women still walk on little paths, carrying pots on their heads. In Swaziland, men still carry spears in their hands.

There is no exaggeration in this. It is an understatement. The slow pulse of South Africa is unchanging. It is like a great black giant that lies asleep. A few cities have been built, a few mines sunk, a few farms broken out of the bush, but they are as nothing, no more than an eruption on the skin of a continent. The Bushmen have gone, the builders of Zimbabwe have gone, the Zulus are broken, but Africa remains desolate and grand beyond all understanding.

Africa can not be treated carelessly. It can not be dealt with like a French watering-place or an American resort. The things worth seeing, of course, are the big hole at Kimberley, the gold-mines on the Rand, the Kruger National Park, the Victoria Falls. But none of these can be spoken of lightly, nor taken from their historical context of blood and warfare. Men and women, and beasts in countless thousands, have died on every road. For thousands of years, wild Kaffirs have run in single file along the paths that crisscross the veld from the Cape to Nigeria, from Lourenço Marques to the Gold Coast.

THESE things are real and have no bearing on the charms set forth to beguile the tourist. Many will say even that they do not exist. Nor do they, except for those who are willing to see them. If you are willing, go. Avoid the towns and find the Africa which lies away from the railroads. At first you will think much of it ugly, but Africa is like that. It is like the *jolie laide*—the woman who has no beauty, but whom you can not leave. And then slowly you will see the beauty—the inward and spiritual significance; the shadow which is so much more important than the substance.

This is the country that old Paul Kruger loved, and all South Africans love, and all come back to. But no one can give you Africa on a salver. No one can say this is so in Africa, or this is not so. Retired colonels can be happy in Africa. It has everything a retired colonel needs for happiness. Even natives to shout at, and animals to shoot. But other people can be happy there, too. People who love space and sunshine, who like to watch the sugar-birds hanging poised and wingless above a flower, or to listen to the baboons barking on a hillside, or to ride towards the blue mountains that lie soft as a woman's scarf against the sky.

All things to some men, nothing to others; at once a glory to and an opportunity for Great Britain, Africa stands aloof from all the world.

OPPOSITE: "LOUISIANA PURCHASE." Zorina and Charles Laskey photographed dancing with the chorus in the ballet fantasy, "Fools Fall in Love." It's part of the musical comedy, "Louisiana Purchase," in which Zorina, Irene Bordoni, William Gaxton, and Victor Moore struggle for comic supremacy. Mr. Moore wins

THE ENTRANCE TO "FERRY REACH"—IF YOU ARRIVE BY CARRIAGE. ABOVE IS THE LOOKOUT TOWER

TWO PHOTOGRAPHS BY EMELIE DANIELSON

R. C. CLARK

GUESTS: MR. MILTON HOLDEN, MRS. WILLIAM H. OSBORN, PRINCE OBOLENSKY

THE ENTRANCE—IF YOU ARRIVE ON THE MINIATURE RAILROAD

"Ferry Reach," Bermuda house of

Mr. and Mrs. Vincent Astor

FROM an airplane, the Vincent Astor house on St. George's looks like a blocky letter Y. From across Castle Harbour, it appears to be a rambling little village winding around the St. George's coast —a maze of jutting walls, terraces, roof-trees, and chimneys—there are fourteen fireplaces.

All year round, "Ferry Reach" is kept open—relays of guests coming down from time to time. Life is easy and informal and as self-sufficient as in a little village—complete even to a miniature electric railroad. A wealth of old Bermuda forms are incorporated into the house: a lookout tower where guests gather for after-dinner coffee and liqueurs; a peaked buttery that is Mrs. Astor's sitting-room; stepped chimneys, rusticated doorways, scalloped gables, cedar loggias and balconies. The architects were N. W. and J. F. Hutchings, with whom Carl Landefeld worked.

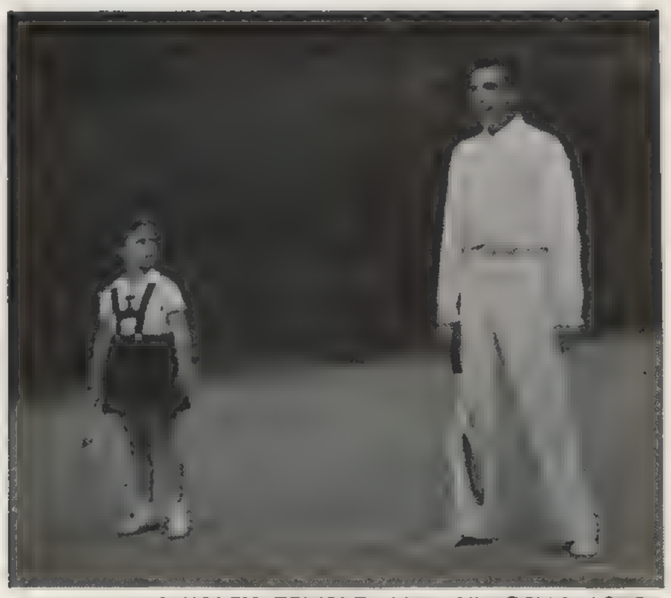
If you arrive on the miniature electric railroad car (Mr. Astor is now building a new track from Astor Halt to the top of the next hill), you will pass the boat-house that houses the small cruiser *Little Nourmahal* and then the tennis-court and swimming-pool, before you reach the terminus outside the French doors of the bar.

The bar—a pentagonal room plastered in sea-green—houses another of Mr. Astor's hobbies: two large aquarium tanks, open at the top so that the fish can have the benefit of sunlight. Curator Louis Mowbray, of the Bermuda Government Aquarium, designed the installation. One tank contains bright tropical fish; the other shelters an enormous, temperamental, extravagantly rare, canary-coloured golden grouper, netted by Kermit Roosevelt in the Galapagos five years ago.

The bar itself is at one side of the room. Rows of china animals, mostly penguins, stand on shelves over the fireplace. The furniture is wicker and relaxing; on the floor are straw mats; Currier and Ives steamboat prints adorn the walls; a backgammon-board and zebra-skin cigarette-box do not look out of place among the shrimp-nets.

The main entrance to the house, if you tool up in a hack, is through a square hall under the lookout tower. To the right, along a corridor, is the large rectangular living-room where three French doors open onto the lawn and view. The room is unpretentious and very comfortable—a room men like, with plenty of seats to sink into and numbers of conveniently-placed small tables.

Anne Tiffany, who did the decorating, painted the walls of this room a luminous and tender aquamarine. Aquamarine glazed chintz, printed with pearl strands and off-white ostrich feathers, covers large sofas and chairs. The fireplace frame was made by Chippendale (Continued on page 71)



SHIRLEY TEMPLE AND VINCENT ASTOR

R. C. CLARK

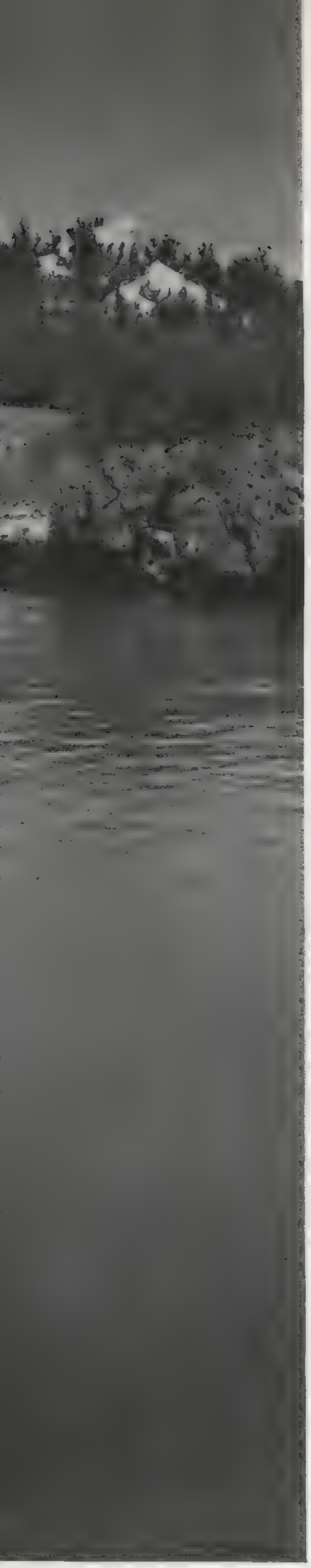
RIDING THE PRIVATE TRAIN—ROSALIE CLARK AND MRS. BARKLIE MCKEE HENRY

MR. AND MRS. DAVID MILTON'S HOUSE ON CASTLE HARBOUR—ITS CURVING FAÇADE FACING ST. DAVID'S LIGHTHOUSE

EMELIE DANIELSON

THE FAN-SHAPED PATIO, FLANKED WITH STAIRS

MAIN ENTRANCE OF "SOL-Y-MAR"



"Sol-y-Mar," Bermuda house of Mr. and Mrs. David M. Milton

THE FAN-SHAPED LIVING-ROOM—IN CINNAMON, NUTMEG, CHESTNUT SHADES

BUILT deliberately for quiet and seclusion is the Bermuda house of Mr. and Mrs. David M. Milton. Almost hidden in a tangle of cedar, myrtle, and lemon trees, it stands on a point of Castle Harbour facing a sweep of the sea. With their two little girls, the Miltons (she was Abby Rockefeller) spend their winter and spring holidays there—gardening, playing golf, boating, swimming from the little crescent of bathing-beach.

The house is architecturally unique—a circular one designed by Wallace K. Harrison of Trylon-and-Perisphere fame. A harmony of convex and concave shapes, its walls are circular, its roof-lines—that obey Bermuda law and the necessity for collecting rain-water—have the rhythm of birds' wings caught in stone. A convex patio—like the closed garden of mediæval days—is a fan shape of grass, flanked by double stairways leading to the second story. And a half-moon terrace, walled in coral rock, extends down to a natural aquarium.

From the great plate-glass window in the semicircular living-room, one looks far out to St. David's Lighthouse. Deluged with light as the room is, the colour key has been purposely subdued—shades of cinnamon, nutmeg, and chestnut, against which gleams an interesting collection of Indian and Chinese brasses.

THE FAN-SHAPED DINING-ROOM, ALL IN WHITE

When they were young

These twelve were children in another world—the motor-car was new, radio only a crystal set, and Buster Brown was the darling of the Funnies

THEN

NOW

The five sons of John D. Rockefeller, jr.

On the day in 1921 when this photograph of the five "Rockefeller boys" was taken, they were walking up Fifth Avenue, with its controversial, experimental new bronze traffic towers. Just as experimental was radio, then in the little crystal set stage, with every boy his own mechanic, getting the Arlington time-signals.

Still serious and dignified, the Rockefellers now run Radio City: John is in the real estate department, Laurance in the operations branch, Nelson is president of both Rockefeller Center and The Museum of Modern Art. Winthrop works for Socony-Vacuum Oil Company, and David is studying government as an interne in the New York City Hall.

Joan Whitney and John Hay Whitney

On the day in 1910 when this photograph was taken, the Whitney children were obviously spectators, in their beautifully conspicuous hats. Boys' hats then were large and fairly simple, but girls' hats were enormous and complicated, thick with muslin, ripe with grapes. "Nonsense, you look very nice," innumerable nurses said to innumerable miserable children.

Although the hats have changed, the Whitneys are still famous spectators. (At the right, she is at the races, he at an opening night.) Joan Whitney is now Mrs. Charles S. Payson, has four children, and runs a racing stable. Mr. Whitney has become a top-flight sportsman, the top angel of Hollywood and Broadway.

INTERNATIONAL NEWS

Master Vincent Astor

On the day in 1912 when this photograph was taken of Vincent Astor, he was dressed with precocious solemnity, like an adolescent ambassador, the picture of a manly little chap. At that time, chauffeurs, driving Mercedes and Packards, with seats tufted like a sofa, were heroes, extraordinarily efficient in a new machine world.

Far less solemn these days, Mr. Astor runs his vast real estate holdings, is one of the owners of "Newsweek," spends much time at his Bermuda house, "Ferry Reach" (shown on pages 34, 35 of this issue), and is vitally interested in his miniature electrical trains.

INTERNATIONAL NEWS

Miss Mary Elizabeth Altemus

On the day in 1915 when this photograph of Mary Elizabeth Altemus was taken, she was probably somewhat concerned, like all the other little girls, with her coiffure. For mothers and nurses believed in the crowning-glory school. English Nannies urged curls along with a damp brush and a long wooden stick, while Mademoiselles rolled up the hair realistically in kid curlers, producing a solid block of fuzz.

Now curlless, Miss Altemus is Mrs. Altemus Whitney (known as "Liz"), one of the best horsewomen in the country, owner of Llangollen Farm, noted for its horses. Two of her other major interests these days are the movies and the theatre.

FIVE PHOTOGRAPHS FROM PAUL THOMPSON

Mimi Baker, Alfred and George Vanderbilt, with their mother, Mrs. Raymond Baker

On the day in 1920 when this photograph was taken, the family was returning from Europe. Families then travelled in huge groups, with maid, valet, tutor or governess, and nurse, on ships decorated in the chaste style of summer hotels.

Although travelling has changed, the family still travels enormously. George Vanderbilt and his half-sister, Mimi Baker, now Mrs. Robert Topping, have houses in Hawaii, where their mother, now Mrs. Margaret Emerson, frequently visits. Alfred Vanderbilt (far right), president of Belmont Park, travels with his race-horses over the country.

FIVE PHOTOGRAPHS BY ACME

Letters from France and England

VOGUE'S friends write us or telephone us every day to say—"What about French Vogue—what about British Vogue?" To those who are interested or fearful about the well-being of our staffs across the sea—to all who are interested in the welfare of anyone across the sea—these letters have a special interest.

June 5 letter from Lady Stanley, of Alderley, on Vogue's London staff

Dear Mrs. Chase: As you may imagine, it is hard to write at all these days.

I have just walked back from Whitehall through St. James's Park—a mass of purple iris and all the railing taken away for scrap-iron so that it looks like a private garden. I walked a little way with a Colonel who has just flown over from Le Bourget and described the bombing of Paris. Apparently, it was horribly accurate.

The anxiety among my friends during the last few days has been dreadful—wondering if their husbands were saved or not. But every one is calm and uncomplaining. A tremendous fighting spirit has been awakened. If parachute men flap down from the air, I am sure the women in the country will turn into Scarlett O'Haras.

My little house is crammed with people; soldiers turn up unexpectedly from Dunkirk and need places to rest for a few days. All they want to do is sleep, they are so dead tired. The ordeals some of them went through were dreadful, but they seem full of fun and jokes and want to fight again at the earliest opportunity.

Only the big news placards are in print now, and they just say LATEST WAR NEWS. The new bits are marked in chalk on slates or written in blue pencil on paper—because the news changes so quickly.

Only the weather cheers us— Yours very sincerely, *Audrey Stanley*

June 7 letter from Duchesse d'Ayen, fashion editor of French Vogue.

Dearest Edna: Thank you, thank you with all my soul and heart, you and all the dear friends of Vogue. Owing to your immediate and generous relief check, we shall relieve so many pathetic people. It breaks your heart to see them: old peasants, old women, children, leading their great Percheron horses, trudging away from their homes as in Biblical times, without shedding a tear. The whole scene is so cruel, so deeply tragic.

More than ever, American help means everything to us and American generosity is absolutely wonderful. Every movement of sympathy and belief in the cause for which we are fighting; every gesture, every dollar, every cent, is helpful. To us, on the borders of the Seine, and not so far from the battle, loves, lives, and belongings have lost every kind of value. There is only one aim—succeed.

The great fight we are watching is much more than a war. Listening to the statements of warriors coming back from the North, one gets the whole picture. Men on a beach facing death on one side and the wide ocean on the other—the limit of the world.

Of course, we suffer and we shall suffer more—the price matters no more. Thank you for all... *Solange d'Ayen*

June 5 letter from Thomas Kernan, director of French Vogue, to a Paris editor recently returned to New York

Dear Bettina: The other day I wired you that I was sending your best furniture to Rochefort, and intended burying your silver. But Paris seems as safe a place as any—and what does it matter now about furniture and silver and treasures? Clarita de Forceville fled her château in a pig-merchant's wagon with several old women, leaving everything behind her. Madame de Marenches left millions of francs' worth of rare furniture, tapestries, and silver when she abandoned Rotoirs. The Senlis people—Carl and Lee Erickson, the Bradish Johnsons, Bunny Carter among them—got out with their skins and a suitcase apiece. The Ericksons are taking your apartment for as long as they can stay in Paris.

Every one here in Paris is prepared to turn the key on all the things they love and to leave them behind. But material possessions are the one thing one doesn't think about. A clean shirt, some ready cash, some gasoline, some chocolate and beef cubes—these are things one saves.

The bombers came over at noon today. The right wing of the Citroen factory is a roaring volcano—you can see the flames from our roof. I can't say that it isn't frightening... Affectionately, *Tommy*

June 11 letter from Audrey Withers, managing editor of London Vogue

Dear Mrs. Chase: It is so difficult to edit here these days. We try to look at each sentence sideways and imagine how it will read in the face of all the disasters that may happen before it sees the light of day. The situation changes with terrific speed.

We are trying to think how we shall operate if we must move to Richmond. The stumbling block may be distribution—the general opinion seems to be that the first effect of prolonged air raids would be to disorganize transport.

We are working on the Wool Export supplement. And do try to do what you can to help stimulate the importation of British wools into America—it will help vastly.

Every one in the office is marvellously calm. Our art editor had to give up his house at two days' notice—that whole area has been commandeered for troops. But we are all well. Love, *Audrey Withers*

June 5 letter from John McMullin, at Hotel du Palais, Biarritz

(Mr. McMullin used to write "As Seen by Him," a column in Vogue on the activities of the international set. Since the war began, this set has given their time, money, and work to France until ordered to evacuate Paris.)

Dear Edna: Biarritz at this moment is a strange sight...so many Rolls Royces, maids, valets, and dogs gathered together under so few roofs. This hotel has a list of people that reads like the "Grande Semaine" at Deauville in the old days.

Meanwhile Paris is being bombed. We know no details but are waiting to hear how close to our villa the bombs fell. My chauffeur-valet, Glynn, leaves in a few days to serve his country. He is the young man who drove you to the Abbey for the Coronation.

We Americans over here, who have belonged to the so-called international set, now seem to be of a completely old-fashioned era. That stuff is so out-dated.

Here at Biarritz people seem to be strangely quiet at this moment. But one may be sure they won't always remain so. And then what is going to happen? Certainly, these rich fashionables gathered here will never live like that again. *John*

Colour from Paris —
even during perilous days.
Alix's autumn dress
of velvet and silk jersey
Bérard

Going

Via the tunic —
emerald crêpe over a black sheath.
Silk-and-rayon. About $85; Jay-Thorpe

straight
Via the jumper —
Clarepotter's cherry one tops a lime skirt.
Rayon crêpe. $75; Bonwit Teller; Neiman-Marcus
Clinging blue jumper, red skirt
of rayon crêpe. $79.95; Saks-Fifth Avenue

Schiaparelli's
lavender and blue crêpe.
Imported by Bergdorf Goodman.
The lipstick is
Schiaparelli's new "Bordeaux"
Bérard

Sadder and wider: a corset fable

Once upon a time there was a very nice woman who read every issue of Vogue and who had lots and lots of corsets . In fact, she had a pantie-girdle for her slacks; she had a girdle for every day, and she had a corset for evening, and, of course, she had a beautiful figure . But she lived in a place that was very, very hot , and she thought, "I'll be much cooler if I leave off my pantie-girdle, my girdle, and my corset." The first day she went to the beach, she put on her new slacks . They looked beautiful because she had nice, slim hips . Every day she swam , played tennis , and thought, "What a beautiful figure I'll have by the end of the summer." She never thought of the days that she spent picnicking , drinking cocktails , playing bridge , and all those days she was getting fatter and fatter. As she lay on the beach, she read her Vogue and picked out all of the beautiful clothes she was going to have for autumn. The very first day that was cool, she decided to go into town to buy some beautiful clothes. She put on her girdle, but all around the top was a big tire that had grown in the summer. She put on her corset, and a little watermelon had grown where her nice flat tummy was before. She got into her car and went to the city and said, "I want a nice little girdle to make my figure beautiful again," but she had grown so fat that she had to get one with bones . She said, "Never again will I leave off my girdle, no matter how hot it is." I'll wear my pantie-girdle under slacks , my girdle every day, and my corset in the evening.

On page 72, you will see her pantie-girdle , girdle , and corset .

TONI FRISSELL

PAULA AND TERESA CARABASA, TWO OF THE EIGHT CHILDREN OF SEÑOR AND SEÑORA FERNANDO CARABASA

In the gardens at Buenos Aires

ARGENTINA'S CHILDREN

The focus of the government fixes on these young citizens

AFTER school, the Argentine children fill the streets, their staccato Spanish voices rising happily. They run down the acacia-shaded corridors of the parks, squat to rest on the thick roots that curl like green boa-constrictors around the feet of the *ombue* trees, and they ride the fat, long-necked, smiling llamas. It is easy to believe that the Piper led his enchanted children to Argentina and proudly left them there.

Argentina has a fresh and strikingly progressive policy of education. Every child goes off to school in the national white starched uniform. With chocolate-coloured book-satchels knapsacked to their backs, the boys wear white tailored coats, the little girls stiff pinafores and bobbing, butterfly-bow sashes. Although some parents still send their daughters to convent schools and their sons to study with the Jesuits, private and public school children alike must wear the uniforms. They must all pass the same government examinations. They must all receive, whether hungry or not, a daily glass of milk and a piece of cake, at the government's expense.

Schools and playgrounds have been the nation's important investment ever since, some seventy years ago, Domingo Faustino Sarmiento revolutionized the system of education. It started when Sarmiento, here as a political exile, met the great educator, Horace Mann. Later, he overthrew the dictatorship with an army of twenty thousand men and became, first, Minister to the United States, then President of Argentina.

When he returned from his Washington post in 1868 to take office as President, he brought with him teachers from the United States. Those sixty-five teachers were almost all maiden ladies from New England, all chosen by Horace Mann. They were to help build up the schools in a country which was then less interested in reading and writing than in horsemanship. But from those maiden ladies came some of the inspiration for a special maternal attention at school to both the happiness and the equality of Argentina's children.

ANGEL AND MARIANO PACHECO IN THE BUENOS AIRES ZOO

TWO ARGENTINE CHILDREN IN THE NATIONAL SCHOOL UNIFORM

HORST

GEORGIA CARROLL, IN ONE OF HER FIVE YEARLY EVENING DRESSES (THEY COST FROM $25 TO $50)

EIGHT PHOTOGRAPHS BY ANDRÉ KÉRTÈSZ

SOAP AND WATER—HER MAKE-UP BASIS

EXERCISING ON THE TIGER STRETCH

PAINTING HER LIPSTICK ON WITH A BRUSH

Model Life

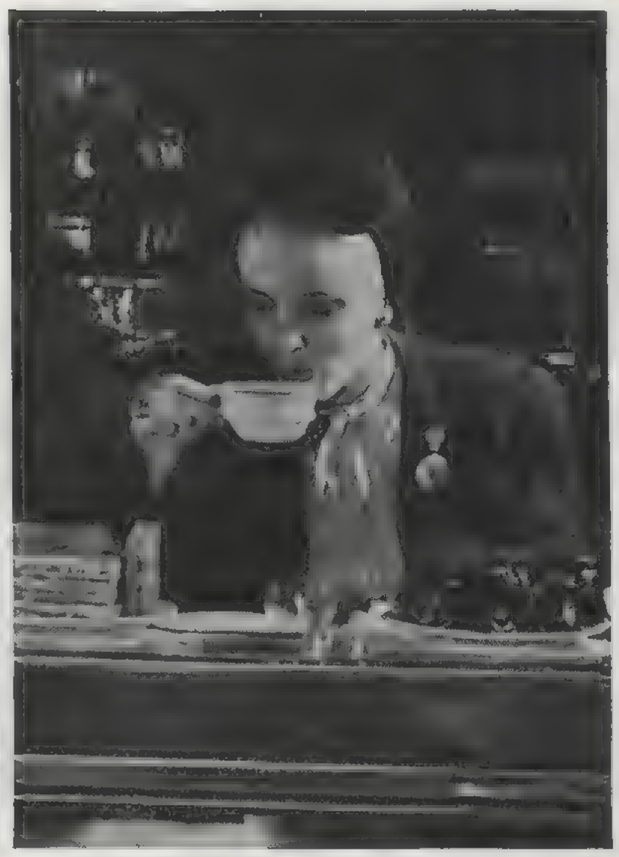
The career of Georgia Carroll, one of America's most famous models, beautiful, astute, and businesslike

GEORGIA CARROLL is the last word in prettiness, the type that women copy and gentlemen prefer—the Gibson Girl of 1940. To photographers, her eyes, her golden-wheat colouring, her skin, her "34" figure are a delight. They overlook her rather long chin, and her high, rounded cheeks (called apple cheeks in the trade), because she has that intangible quality, more important than beauty—her photographs please men and do not antagonize women.

Miss Carroll made her success as a model before she was twenty, but, until her last year in High School, she had no thought of becoming a model. As a curiously self-possessed, completely non-cute fourteen-year-old, she had sung with some success on the Dallas radio. If she had any thought of a career, it was to be a singer. But when she was a senior, the big Dallas store, Neiman-Marcus, asked her to model in a fashion show. The photographer, Toni Frissell, and one of Vogue's editors, spotted her there, asked her to pose, told her come to New York. (Since then, she has been in almost every issue of Vogue—you see her again on page 51.)

So, in the summer of 1937, she came to New York, with her mother, her aunt, and one of her friends. Finding that Toni Frissell was out of town, she looked through a newspaper and found an advertisement for the John Powers model agency. There was quite a stir in the office when she arrived, confused and shy, and with a Texas accent as rich as cream. Her first assignment, arranged that day, was a sitting for a magazine cover—as surprising as an amateur's being given the lead in a show. After that, she began the steady, hour-by-hour, six days (Continued on page 71)

READING ALOUD TO CORRECT TEXAS ACCENT



SANDWICH LUNCH IN DRUG STORE

BRUSH-UP REHEARSAL, "LOUISIANA PURCHASE" (MISS CARROLL IN CENTRE)

HER ROOM AT THE BARBIZON; BOOKS, MAGAZINES, MASCOTS

HER COLLECTION OF EARRINGS, HER JEWELLERY

HORST

JEWELLERY BY ROY JOHNSTON

Black for a Marble Skin

Above: Her hair is black. Her skin, white. So she wears black, to make herself clear-cut as a photographic print. A fluid dress of black rayon crêpe with a tracery of lace, cut to show a V of white throat. From Bonwit Teller; I. Magnin, California. The coiffure is by Léonce

Opposite: She's the reverse, the photographic negative, of the dark-haired girl. Her hair is blond. Her skin, warmly bronzed by the sun. So she (Georgia Carroll) wears white—a dress of Celanese rayon jersey. $29.95. Best; Neiman-Marcus. Coiffure; Dumas of the Savoy-Plaza

White for a Bronze Skin

Casting their shadows

HORST

Horizontally tucked black

Right now, try this on your hot-weather morale; a rayon crêpe dress, cool and slim as a black birch, its bodice horizontally tucked. About $35. Straw hat; Trifari's porcelain necklace. All; Milgrim. I. Magnin. The unusual fabrics in the background are designed in California by Dorothy Liebes, whose work is so extensively used by interior decorators

Vertically tucked black

Another perfect midsummer black dress—almost sure to make people say, "How *can* you look so *cool?*" It's of rayon crêpe, with vertical tucks that do wonderful things for your waist-line. About $50. High-crowned black cart-wheel of leghorn straw. The necklace, of frosty-white porcelain flowers, is by Castlecliff. All at Bonwit Teller; I. Magnin

before. . . .

WHAT *you* need right now, probably, is a black dress. Nothing else has such a bracing effect on appearances wilted by day-after-day heat; on wardrobes suddenly monotonous with Little Prints and Washable Wonders. If your mood is still summery, have one of the two dresses on the opposite page, with short or shortish sleeves; wear, with it, a shady straw cart-wheel, white gloves. If you feel forward-looking, have one of the two shown below—with longer sleeves and a definitely autumn, 1940, look; and wear with it a jersey turban or a felt hat; black gloves; dramatic jewels.

Two-piece black

For an effortless transition from summer to autumn—this dress, with the new two-piece look achieved by subtle drapery over the hips. Cool enough for now, though—it's made of rayon crêpe. About $40. With it, a peaked turban of black jersey; gold metal jewellery by Gerli—all designed to give you that pre-autumn look; all at Bonwit Teller and I. Magnin

Side-saddle draped black

So that the first cool days won't catch you off-base, invest in this black rayon crêpe dress, with its wrap-around skirt swept to one side like a lady M. F. H.'s. About $35. Black felt disk, shirred onto a mesh skull-cap. Hat and dress from Franklin Simon. The jewellery of Ceylon sapphires and canary diamonds, is from Mermod, Jaccard, and King in Saint Louis

South American

NYHOLM

PINS, STIRRUPS, CANTEENS, AND BELTS FROM BRAZIL AND THE ARGENTINE • REPRODUCTIONS BELOW FROM BONWIT TELLER

Collection

New additions to the treasure-trove of an incurable collector

SILK, SILVER, AND PORTINARI'S PORTRAIT OF HELENA RUBINSTEIN

BELOW: SILVER BALLANDANGAS • COPIES ABOVE, BONWIT TELLER

HELENA RUBINSTEIN is a born collector. In fact, you may be reasonably sure that, whether she's coming from Capetown or Buenos Aires, her not-wanted-on-voyage trunks will be filled with amassed delights, treasures, trinkets. Everything is sieved by her selective eye—for the true collector is individual in her selection, and not prejudiced by re-salability. She knows a lot about art—and she knows what she likes.

Madame Rubinstein seldom does much of anything with her fabulous collections. They lie easily about her house, as part of the furnishings. This year, however, she has gathered her collections and turned them into exhibitions for charity... for the Polish Relief Fund, for the Red Cross.

Last winter, Madame Rubinstein went to South America, and, on these pages, we show you a smattering of the pieces she brought back with her. Silks from Rio de Janeiro, the crested and embossed canteens of the Brazilian Gauchos, musically jangling silver *ballandangas*, which swing on long cords from the rhythmic shoulders and hips of Brazilian dancers, Portinari canvases, strong and clear, and—in a softer vein—Portinari's portrait of Madame Rubinstein, herself.

Helena Rubinstein's collections influence her business materially. "Opaline" make-up appeared almost immediately after she had acquired a collection of opalescent glass. "Rico Tan," a deep, warm "Portinari" colour, appeared after her return from South America, and ladies seen leaving the salon at 715 Fifth Avenue may have their eyelids palely glistening in the manner of the Peruvian women.

To perpetuate this collection, Madame Rubinstein showed it to jewellery designers, who laid a craftsman's eye on the entire collection and adapted medals, currency pins, Mayan symbols for you to wear at lapel, wrist, throat. Their adaptations, scattered over these pages, bear no relation to the "Carmen Miranda" kind of jewellery. They are quizzical and decorative in a naïve sort of way. You'll find them at Bonwit Teller.

Under Twenty—

The to-begin-with dress—a versatile black rayon crêpe one with crisscross bands. It's $17.95. Lord and Taylor. Shown, right, with street accessories

The buccaneer hat—folding back from the hair-line, low on the neck. Beige felt, $5. Brewster hat; Franklin Simon

The pin on the hat—a patriotic gold metal eagle. You'll unpin it, too, to wear with other costumes. $1 at Best

The gloves—echoes for the hat, made of beige Amersuede—a washable rayon. Van Raalte gloves; pay $1; at Altman

The bracelet—substantial gold metal links, eagle pendant. $1; from Best

The shoes—sabot pumps of black suède and kidskin, joy-givers for feet that go miles. $6.95; Florsheim's Women's Shop

The bag—a simple envelope, on the large side, of black rayon faille. Gilt metal autograph. $5, Saks-Fifth Avenue

6 street accessories—
Total, under $20

Less than $20 for a slim black dress.
Accessories to vary it
for street or afternoon

This is the same dress you see sketched opposite—this time shown with accessories for important afternoons

The hat—a demure pouff of black silk organdie ruffles, set far back. $7.50; Bonwit Teller

The star earrings—twinkling conceits of silver metal. A mere dollar. Bonwit Teller

The gloves—special-occasion length; black Amersuede. By Van Raalte. $1.50; Altman

The necklace and bracelet set—double twisted strands of shiny silver Cellophane. Together, $2. Bonwit Teller

The shoes—black suède pumps that foreshorten your feet, take nicely to dancing. $7.75. Lord and Taylor

6 afternoon accessories—
Total, under $20

Designers in the West

IN the West Coast, all sorts of experiments in designing are continually being made. The clothes are young, spirited, well-made, with a dashing what-do-I-care-if-it's-never-been-done-before attitude. Some are good, some less so; but the whole tone of this group of alive, gay, excited young designers is refreshing and gives a hopeful impetus to design in America. There are many of these designers—some working for the movies, some for large West Coast shops, others for private clienteles.

On these pages are clothes from two of them. One, Gladys Parker, was a fledgling in the wholesale designing rooms in New York, and now dresses many movie stars, among them Hedy Lamarr. The other, Marie Miller, a creator for private clients only, has a refreshing, original use of fabrics and is unmistakably influenced by Hawaii.

ALEXANDER PAAL

Above: Indicative of the spirited, uninhibited clothes coming out of California is this dress, designed by Marie Miller, who used for it a colourful, native Hawaiian printed fabric only fourteen inches wide

Right: Another of the young, individual designs of Marie Miller of Hollywood—sleeves of fabulous dimensions, a blouse of white mousseline de soie, a skirt of stiff black taffeta with white-edged pockets

WILLINGER

Hedy Lamarr

She'll be a spy in her next picture, "Boom Town," but here she is her own off-stage self in a guileless dress of green wool, white crêpe, and bronze kid—made for her by the California designer, Gladys Parker

Gertrude Lawrence

Gay, talented, and tireless, she divides her time between the theatre and her war-relief work

LIKE a neatly cut cake, Gertrude Lawrence's life these days is divided neatly into big segments, marked "war work" and "theatre." One big slice is her tour now in "Susan and God"; another is her work as chairman of the British workers of the American Theatre Wing of the Allied Relief Fund—she arranged benefits and sewed in their workrooms all spring.

The third big slice of her time has been spent making records for the troops—records that are actually a musical comedy, in which Richard Haydn does his monologues of the Cockney lecturer, various guest stars do their specialties, and Miss Lawrence sings her gayest songs.

Full of a furious nervous energy, she fills in the chinks of her time with knitting. Knitting-wool, in fact, spills all over her New York apartment, which was so obviously designed for a calmer life. Her little terrace—pink geraniums framing a view of St. Patrick's Cathedral—and the beige living-room, with its old pine walls, are quiet as a pool. Decorated by Hobe Erwin, this living-room is filled with the scattered bits and pieces of her life—her portrait and her daughter's, signed photographs of the Royal family, little Chinese tear-bottles, and, most important of all, her backgammon-table. She plays backgammon constantly in her scant leisure—an audacious, spirited game. In much the same way, she attacks the theatre and her war work.

MISS LAWRENCE AND HER YORKSHIRE TERRIER AT HER TERRACE WINDOW

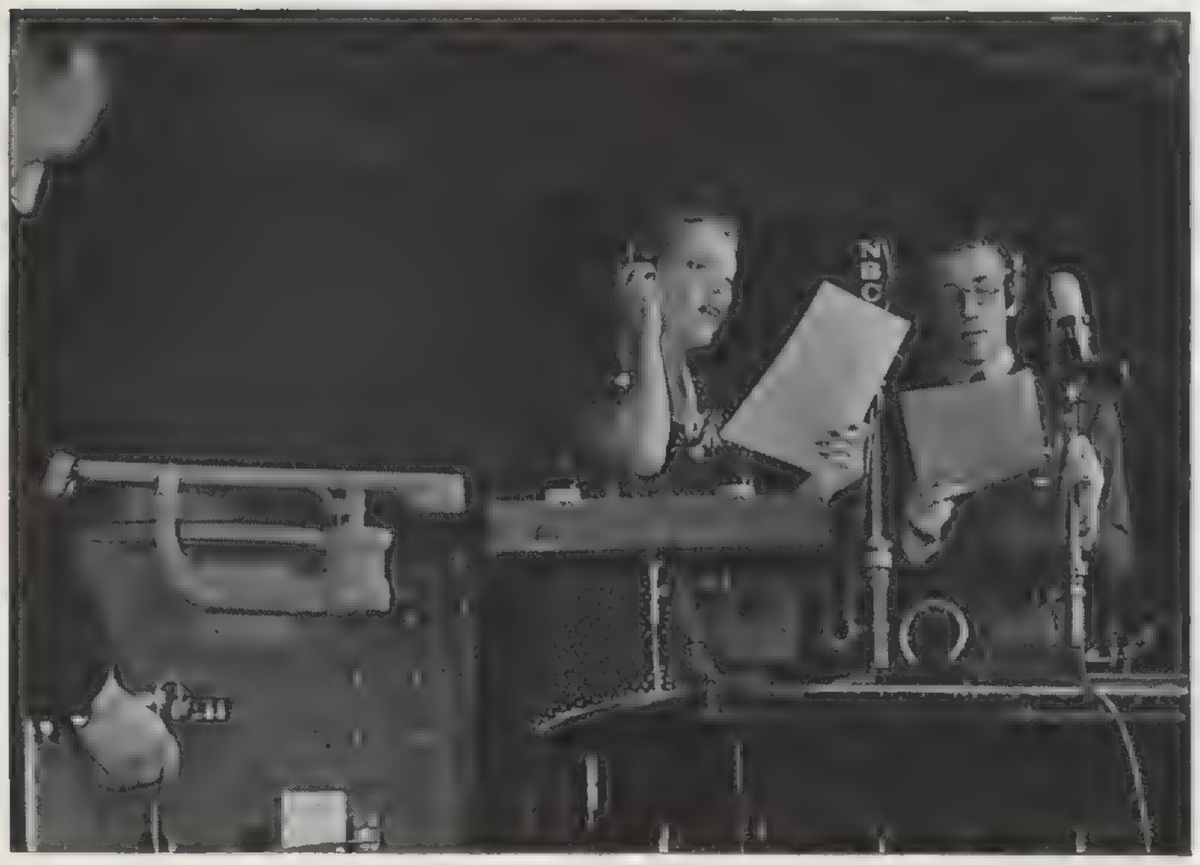
HER TABLE FOR AUDACIOUS BACKGAMMON

HER SOFT BEIGE LIVING-ROOM, WITH HER PORTRAIT BY HOWARD CHANDLER CHRISTY

KARGER-PIX

MISS LAWRENCE SEWING BOY'S PYJAMAS AT THE THEATRE WING'S WORKROOM

Gertrude Lawrence works for British War Relief



MAKING RECORDS, WITH RICHARD HAYDN, FOR THE TROOPS

MISS LAWRENCE IN HER DARK GREEN LIBRARY

Making between seasons—wearing from now on

Designs for dressmaking

Midsummer arrives...you suddenly crave a forward-looking, dark little dress. Perhaps this one—of black crêpe, say. "Easy-to-Make." No. 8766

Back into something dark. You'll wear it now in town, you'll wear it later—this dress that might be of black crêpe. Couturier Design 330

White accessories, black accessories —add either to a simple background dress that you could make of beige crêpe. "Easy-to-Make." No. 8779

Back views and sizes on page 71

DISCOVERIES IN BEAUTY

For your holiday and thereafter—Schick's wherewithal of good grooming. A doeskin kit with a Lady Schick Dry Shaver; creams for softening and lightening regrowth

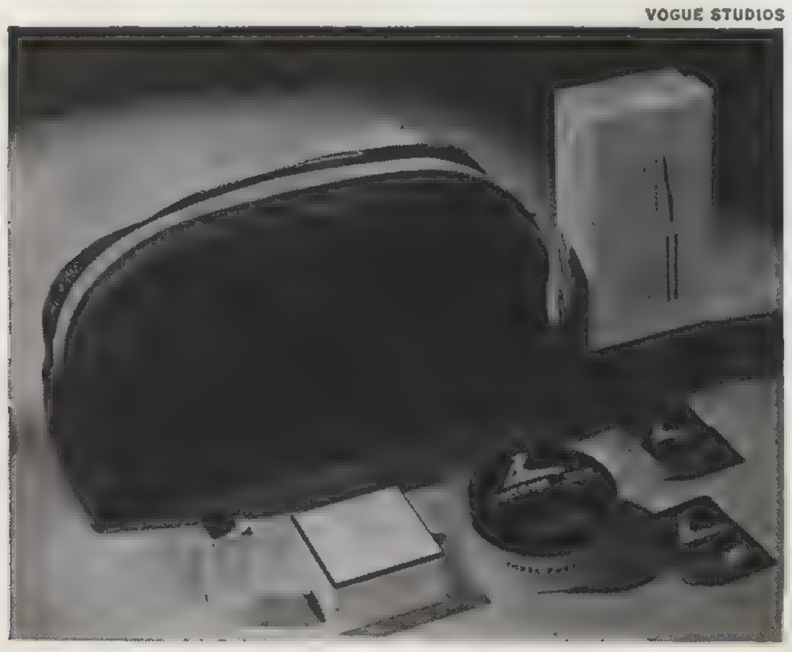
THANKS to the little doeskin kit above, many a beauty of the beach will be easy in her mind about the unnecessary hair situation. This kit is the home of a Lady Schick Dry Shaver, a small, feminine item which plugs into the wall and, whirling softly, dispenses with unæsthetic fuzz. Perfectly simple for even the most unmechanical mind.

Also inside the kit (which becomes conveniently shapeless when you want to pack it into no space at all) are two tubes of cream to use afterward; as lighteners and softeners of the eventually reappearing hair. Put this kit on your vacation list and have no qualms about your arm-exposing, leg-exposing costumes. At Saks-Fifth Avenue.

If your sun-worship has overcome your discretion, and you find yourself the rueful possessor of an overexposed skin (rough, scaly, and—we will have to say it—burned) all need not be lost. If you promise to be more careful next time, we will tell you about Darwin Cream. This blessing-in-a-jar will hurry your poor, parched epidermis back to normal, soothing the smart, and presently bringing your angry red sunburn down to a gentle tan. Moreover, the cream also serves you well by soothing chafing, chapping, and Shopper's Feet.

Being fond of our comfort, we always feel especially amiable about people who further it. Such furthering is now being done by Fred the Hair Stylist, 18 East Forty-Ninth Street, in case the address has slipped your mind. When you wander in off the pavements, your feet throbbing warmly, you are divested of your shoes and given cool, restful paper slippers such as the best bath-houses give you. This thoughtfulness will let you forget your feet and concentrate on a special hot-weather coiffure. Tired of damp bangs? Tired of infuriating wisps clinging hotly to your neck? Mr. Fred will fix all that.

VOGUE STUDIOS



Down to the sea goes Antoine's new navy-blue canvas kit. Within are all your before-and-after-sunning creams, powder, and the new "Alerte" lipstick. All for $5

CONSIDER YOURSELF

"Elastic-wise"

. . . IF you can select a corset or girdle which continues to exercise the flattering control of a new garment even after months of service.

• You can depend on a garment's enduring power to control despite constant wear and frequent washing, only if "Elasticity at its Best" is knitted or woven into its fabric.

• Leading stylists know that "Elasticity at its Best" means Fulflex Elastic. Garments made with Fulflex Elastic are setting new standards of lasting fit, control, and service.

• When you buy corsets or girdles, be Elastic-wise. Ask your fitter for this concealed source of lasting satisfaction . . . Fulflex Elastic. The Fulflex Label identifies "Elasticity at its Best."

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Exclusive Distributors of Fulflex Elastic Thread

THE NAME WORTH LOOKING FOR IN ALL APPAREL MADE WITH ELASTIC

ADD ONE SIMPLE STEP
TO YOUR BEAUTY ROUTINE WITH

Bellin's Wonderstoen

Dry-Method Hair Eraser...Painless...Odorless

For lovely legs gleaming through smart, sheer hose . . . for arms smooth as satin . . . for a gay, young, well-groomed look . . . use the magical rose-tinted disc of WONDERSTOEN that swiftly erases unsightly hairs.++It's safe. It's odorless. It can't burn because it has no acids or irritants. It can't leave a stubble because it doesn't cut the hairs . . . just rubs them off swiftly—painlessly. When they come back . . . a quick once-over with your WONDERSTOEN, and they're gone again in a jiffy!++BELLIN'S WONDERSTOEN isn't new, fastidious women have been using this quick dry-method of erasing hair for more than 30 years. It's the gentlest, pleasantest way to remove hair. And it adds next to nothing to your beauty budget, because a single disc of WONDERSTOEN lasts and lasts for months.

WONDERSTOEN for Arms and Legs $3.00
WONDERSTOEN for the Face $1.25
On sale at drug and department stores.

Bellin's Wonderstoen Co.
1140 BROADWAY, NEW YORK CITY
Write for fascinating booklet "V"

THEY FLY

(Continued from page 19) maintained for a specified period of years. It doesn't have to be a big sterilized job, like La Guardia Airport. An ordinary, flat, grass field, regularly mowed, is all that these little planes need. Gathered by one of the clubs, almost a hundred planes come to every meet.

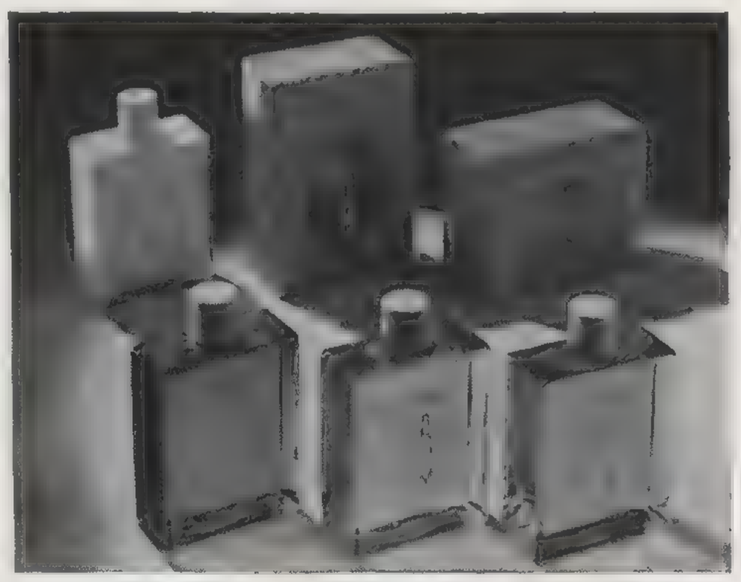
Last winter, they flew up to the town of Oconomowoc, on Lac LaBelle in Wisconsin. Oconomowoc was delighted. When the planes landed on the frozen lake, the representatives of the Chamber of Commerce rushed out to greet them with boxes full of the local products—an amazing list: a can of Carnation milk, a jar of honey ("Oconomowoc, the Land of Milk and Honey"), a bottle of lubricating oil, cleansing powder, tooth-powder and beer.

But now the clubs are turning from this preoccupation with air-meets, to consider their position in wartime, when they may well be used as the nuclei of a civilian auxiliary organization. Already, civilian organizations are being formed; among them, Relief Wings, Inc., headed by Miss Ruth Nichols, and Women Flyers of America, with Mrs. Opal Kunz, a veteran of aviation, as president. Relief Wings was formed to benefit wounded soldiers and civilians; Women Flyers as an auxiliary arm of our Air Forces.

But to Miss Jacqueline Cochran, the possibilities in a big, Government Women's Air Corps are more concrete. It would provide opportunities for women pilots that commercial aviation never offered. In such an air corps, women would be used for all instruction except tactical and combat work; whereas in peacetime, in her opinion, they have little practical value in the commercial field. Private flying for fun —or, in Miss Cochran's case, for records—is their sphere.

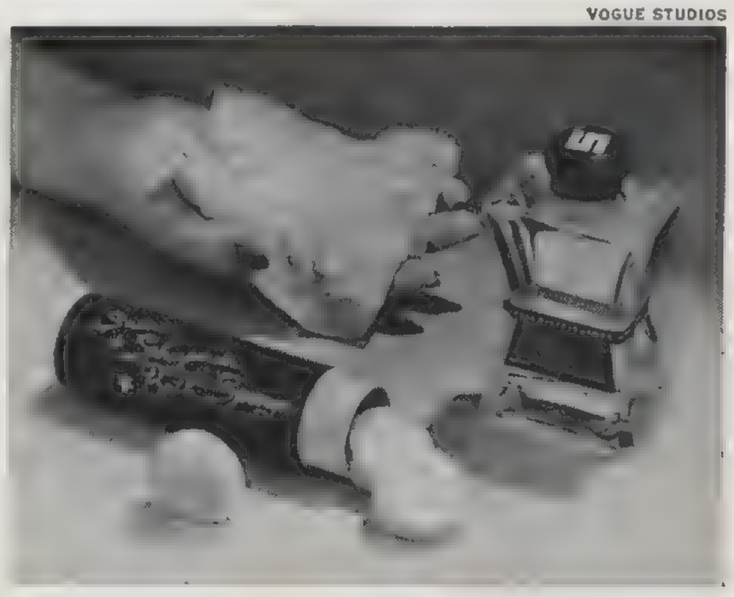
One of the two major curses on private flying is the lack of airports. It tends to make flying an aimless circling, rather than a means of transportation. Hence the clubs' emphasis on new and permanent fields. The other is the romantic and daredevil school of flyer, the kind of "harum-scarum kid who knocks the chimney-pot off his best girl's house every Sunday." All aviation seems to be fighting to take the glamour out of flying. It is not difficult, not essentially dangerous, not a field for daredevils, but one for ordinary people who want to extend their range of living. It is a perfectly good means of transportation, but it may be hard to de-glamourize it completely as long as the most case-hardened pilots still say, "I don't know what it is about flying—it kinda gives you a feeling."

FOR SUMMER SUBMERSIONS



Light-wood-and-glass packages for the new "Water Nymphs" bath series of Alexandra de Markoff. There is a perfume especially planned to go with blond, brunette, and medium skins—"Virgin Flower," "Woodland Shrine," and "Spring Goddess." The series includes bath oil, foam, toilet water, powder, cream and friction. Saks-Fifth Avenue

VOGUE STUDIOS



Shown above, Schiaparelli's eminently practical bath disks, for travelling or visiting. They open up into face-cloths when they're put in water. At right, a bottle of "Salut" eau de Cologne, fresh and cool as an iced drink. We know of no nicer scent to immerse in as the mercury slips up. The bath disks are perfumed to match

BOUQUET LENTHERIC

the daytime fragrance

In all fragrances including Miracle, Numéro Douze, Gardenia, Carnation. Decanters from $1.75. Flacons from $1.00. Atomizer Presentations from $1.25

"QUIET, BUT WITH A STRANGE PERSISTENCE"

Bouquet Tweed (at right) in New Decanter Presentation

Lenthéric

perfumes

PARIS • NEW YORK • LONDON

Summer Beauty Reminders from Helena Rubinstein

If you're the creamy alabaster type,
DRAMATIZE YOUR COOL BEAUTY WITH LIFE RED MAKE-UP

Vibrating, true-red lipstick, rouge and nail groom. Town and Country Make-up Film and Powder in flattering Mauresque. Eyeshadow and mascara in brilliant Life Blue. Complete Life Red Make-up, 5.50. (Items may be bought separately.)

Wonderful, new fragrant sun-lotion

LIQUID SUNSHINE . . Promotes a beautiful tan. Keeps your skin like silk. Prevents sun-dryness. A light golden oil with the fragrance of tropical flowers, 1.50

SUNPROOF CREAM . . is a pleasant, effective sun-protection. Marvelously cooling semi-liquid. Blocks the sun's rays. Excellent summer powder base as well, 1.00

Cool, cleansing, fluffy

WATER LILY CLEANSING CREAM . . Lightest, coolest cream possible. Removes every trace of summer dirt, cosmetics, 1.00, 2.00

Rich, softening, magical

NOVENA NIGHT CREAM . . Full of balsamic oils. A summer necessity if your skin has tiny squint lines, dryness from the sun, 2.00

Cooling, pleasant, multi-purpose

APPLE BLOSSOM POWDER COLOGNE. Helena Rubinstein's famous delicate fragrance in a refreshing cologne that is also a deodorant, leaves a thin film of powder, 1.50, 2.75. APPLE BLOSSOM SERIES: perfume, 3.75 (dram, 1.00). Dusting powder, 1.00. Eau de toilette, 1.75. Face Powder, 1.00

A quick-beauty pick-up

YOUTHIFYING HERBAL MASQUE home beauty treatment. Gives skin a youthful radiance. Smooths the skin, refreshes, 2.00

Gleaming, protective

HERBAL EYE TISSUE OIL . Helps to prevent squint lines. Subtle eye accent. Makes your eyeshadow twice as becoming, 1.25

Everything you need for "making-up"

MINUTE MAKE-UP VANITY . . Holds powder, minute make-up pads (and extra supply), rouge, and full sized lipstick in a thin, beautiful black or white rococo case, 5.50. 100 Minute Make-up Cleansing Pads and convenient purse container, 1.00

Helena Rubinstein's

BRILLIANT TROPICAL MAKE-UP FOR SUN-BRONZED SKINS . . .

RICO TAN . . brilliant, sun-drenched . . is a special make-up Madame Rubinstein has designed for sun-tanned skins when regular powder pales and lipstick looks "off-color." Rico Red lipstick, smooth textured and soft, is a warm beautiful red with brown undertones. Rico Tan powder and Town and Country Make-up Film—a glowing shade like molten red-gold. Together they give the skin the softest, smoothest surface. There's Rico Red Nail Groom and Rouge, Brown Mascara, and shadowy Jade for your eyelids. Rico Tan Make-up box, 5.50

RICO TAN MAKE-UP ITEMS MAY BE BOUGHT SEPARATELY:

Rico Red Lipstick, 1.00
Rico Tan Town and Country Make-up Film, 1.00, 1.50
Rico Tan Powder, 1.00 to 3.50
Rico Red Nail Groom, .60 and Rouge, 1.00
Jade Eyeshadow, 1.00. Brown Mascara, 1.00

helena rubinstein 715 FIFTH AVENUE, NEW YORK

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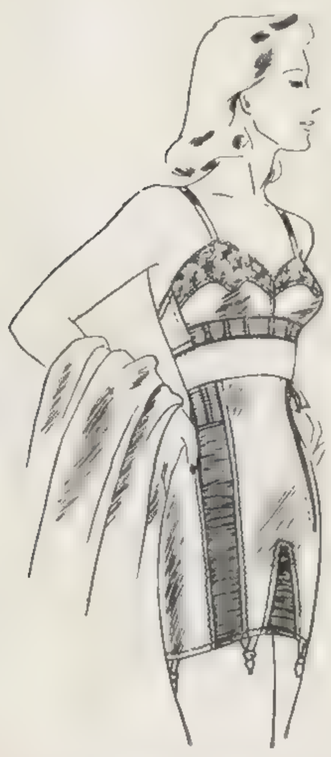
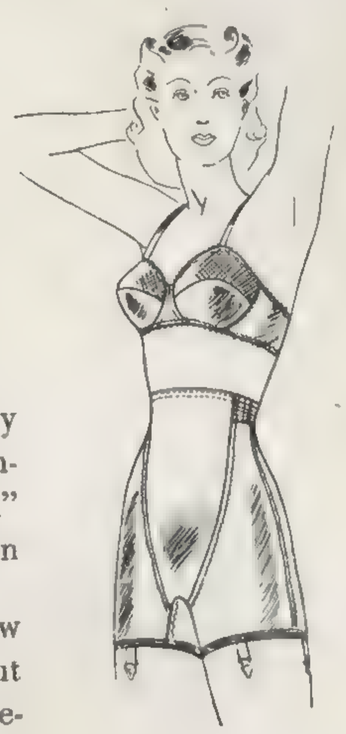
STAYING POWERS

To smooth out that waist-line—to prevent "riding up"—is the job of these girdles. Each has a special purpose, but they're all built around the same detail—Warner'sSta-Up-Top. Anelastic band, with tiny flexible bones, keeps you (*and* your corset) flat and in place. The brassières are designed to go along—one even has that same band, that holds it firm and moulds you

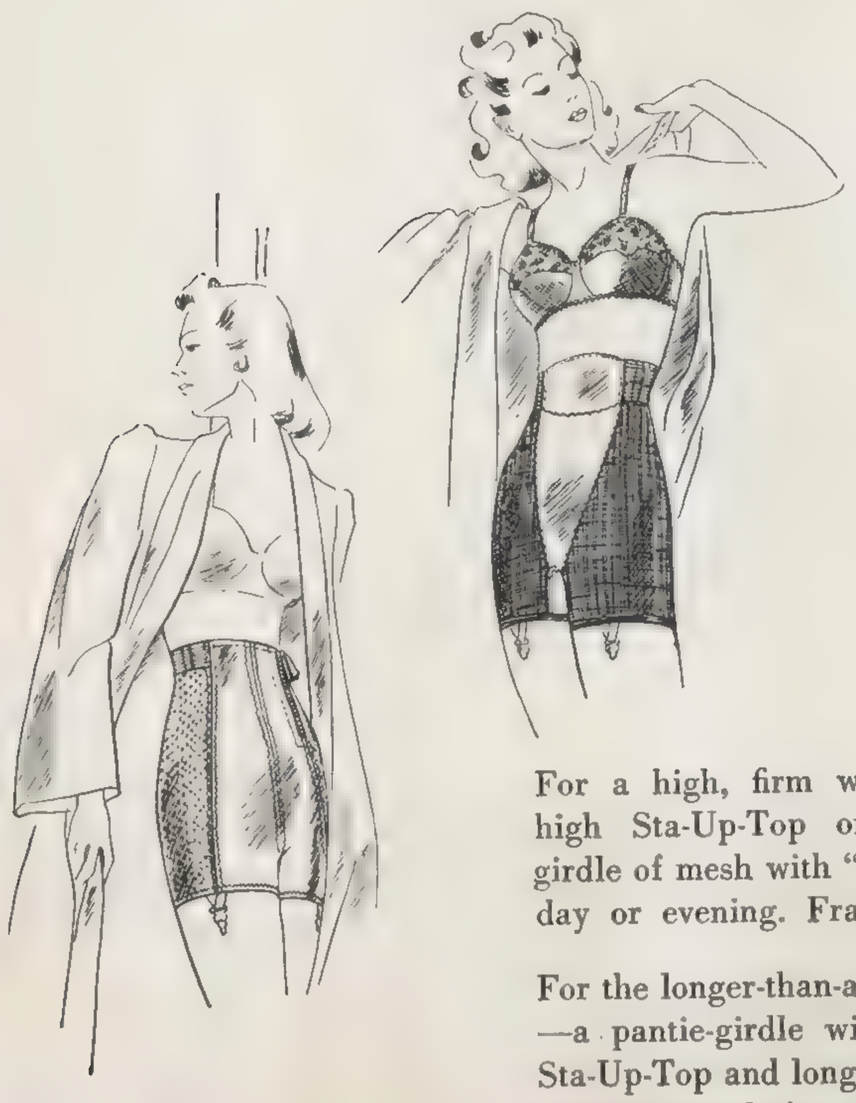
For a straight look—Sta-Up-Top girdle of satin with "Lastex" to flatten front and back. Inviz-a-grip garters. Saks-Fifth Avenue



For suits—girdle with a very wide Sta-Up-Top. Alternating panels of satin and net with "Lastex"—for lots of freedom. Altman



For sports or evening—narrow Sta-Up-Top on a light-weight, but smoothing, pantie-girdle with detachable Inviz-a-grip garters. Best



For a high, firm waist—a very high Sta-Up-Top on a pantie-girdle of mesh with "Lastex." For day or evening. Franklin Simon

For the longer-than-average figure—a pantie-girdle with a narrow Sta-Up-Top and long lines. Talon-fastened at side-front. Wanamaker

for **HAIRFREE** *summer loveliness...*

use IMRA,

odorless, painless **cosmetic depilatory!**

Of course you can wear shorts and smart "scant" bathing suits! Just be sure to keep skin on legs, arms and under-arms *hairfree,* attractively *feminine* with IMRA*, the *sweet,* new way to de-fuzz! IMRA is *odorless, painless*...easy to use! It's a new type of formula, eliminating objectionable chemical odors... pure, snow-white cream, lightly scented.

IMRA works beautifully in very little time...feels cool, pleasant, on the skin. You smooth it on...leave on six to twelve short minutes. Then, just *wash* it off. Hair goes with it! Skin is left exquisitely *hairfree!* No disagreeable odor remains to haunt the room. No stubble comes bristling through sheer stockings. Does not stimulate new growth.

Keep your skin truly feminine the sweet IMRA way. Get a tube today. Three sizes, 65c, $1.00 and $1.25 at fine drug and department stores.

Good beauty shops now feature a professional IMRA treatment.

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ANN SHERIDAN starring in the new Warner Bros. picture **"TORRID ZONE"**... with make-up by Perc Westmore.

WESTMORE SAYS: FOR A

Lovelier Face

"UNDER THE SUN"

WESTMORE

FOUNDATION CREAM

1. Helps protect your skin from sun and wind
2. Lasts through work and play
3. Stays on through a swim

With Westmore Powder to match . . . for that enviable, velvety-smooth look!

Under this summer's sun look your loveliest with the make-up we created for Hollywood stars. Be protected, too, against sun and wind. In four glowing tones at your drug or department store, with other Westmore cosmetics to complete an alluring make-up. 50¢ each. Smaller sizes at variety stores.

SEND FOR "Westmore's Make-up Guide"—gives you the make-up pattern for *your particular* face type—just as it's used for the star of your type! Send 25¢ to House of Westmore, Inc., 730 Fifth Ave., N. Y. C. (Dept. L-7.)

House of WESTMORE
HOLLYWOOD

WHEN THE SUN SHINES BRIGHT

It's the season for sun-glasses. Wear them to guard your eyes; for the sort of Garbo fascination they give you. These are by the American Optical Company—one with Polaroid (laminated) lenses; and one with Calobar (ground) lenses

Push a button on the frame of these Polaroid Variable Day Glasses, and you regulate them to changing brightness of the day. (Only for normal eyes.) The Polaroid Corporation

VOGUE STUDIOS

Own these Ray-Ban glasses, and you own glasses made by a firm which makes aviators' goggles—Bausch and Lomb. Ray Bans are, you know, anti-glare. Abercrombie and Fitch

VOGUE COVERS

Spivy's new night-club

Spivy's new night-club, at 139 East Fifty-Seventh Street, should be well under way by now—all signs point to the probability of its being crowded to the gunwales. It's called *"La Vache Sur Le Toit,"* and, just to be contradictory, goes in heavily for Victorian *décor*, and pokes sly fun at a lot of the other places around town.

Specialty drink of the house is "Milk à la Vache"—only one and a half drinks to each customer. There's a wondrously pink-and-white back room for private parties, and a shelf over the bar holds glasses and napkin-rings labelled with the names of regular customers. Paper sculptures are framed on the walls—caricatures of people like Beatrice Lillie and Burgess Meredith and Orson Welles.

Spivy sings her old songs, and a lot of new ones; handsome John Sebastian restores our confidence in the soul-moving powers of a harmonica (he plays five at once); Julie Gillespie is a decorative singing hostess at cocktail time. Lucky-number winner at cocktail hour gets a chance to make a record of himself—anything he pleases.

This place is open from four P. M. to four A. M.—and fun for all twelve hours of it. Prices are fairly considerate, too.

Ballet at the Stadium

The Stadium Concerts list four more performances by the American Ballet Theatre this season (the first two were on June 27 and 28). More and more people are beginning to take an interest in ballet—witness the big audiences at the Centre Theatre last winter—, and this is the first time that the American Ballet has performed at the Stadium.

Scheduled for July 15 and 16 are "Carnaval," "Jardin aux Lilas," "Goyescas" (which has been redone for performance out-of-doors), and Anton Dolin's variations on "Swan Lake." This latter includes high spots of "Swan" usually neglected—the traditional second act, generally the only part performed—is left out. Anton Dolin himself will dance in the variations on "Swan Lake" with Annabelle Lyon. Ballet is also scheduled for the nights of August 1 and 2.

Every day, Sunday, too

The newly decorated Biltmore Roof lives up to all expectations of the Biltmore's annual summer effort. It's just as nice as last year—like a big garden, with lots of plashing fountains, and we give you our word the *most* enormous palms in town.

This is a favourite spot for the quite-young—the music (Alvino Rey and orchestra, and some talented sisters called King) is excellent—some swing and a lot of sentiment. Summer romances are also encouraged by the lighting effects—which imitate moonlight in a most satisfactory manner. Dinner (with concert music) Sunday

THE TOWN

evenings finds the Biltmore Roof very popular with old and young alike....

...People have gotten into the habit of travelling in the direction of Rockefeller Center's Lower Plaza—and the Plaza switches from one season to another with no difficulty at all. Ice-skating gave way to roller-skating, and roller-skating has given way to the summer Promenade Café.

Very cool and quite fun—the atmosphere is pleasantly unstuffy; shade-trees and cheerful umbrellas are strategically placed. The Café will stay open until time for the roller-skating in the autumn—thus completing the cycle; this makes the Lower Plaza an ideal place to move into and live in the year round. Open noon and evenings on Sundays.

Diamond Horseshoe

The new show at Billy Rose's Diamond Horseshoe (Paramount Hotel, West Forty-Sixth Street) is good—every one (including the box-office) knows that by now. But by no means the least entertaining part of it is the audience. Of course, there are lots of people there who do remember the old songs and the old favourites who sang and danced across the country in vaudeville days.

But more than half the audience is made up of people who can't possibly have been old enough to go to the theatre around 1905-1915—and there they sit, these striplings—getting lumps in the throat, and what our better novelists describe as suspicious moisture about the eyes, and revelling in the most terrific nostalgia for things and eras which they can't conceivably remember.

There are two performances nightly—at eight and at twelve—, and the performers include (as you've doubtless heard) Eddie Leonard, Pat Rooney, II. (who started the practically-anything-is-likely-to-happen-any-minute-and-I-don't-care-if-it-does school of tap-dancing), Blanche Ring, Julian Eltinge (female impersonator), and, of course, the famous Gilda Gray.

Just the same, there are a couple of performers who are not old-timers (besides the chorus)—and one of them we enjoyed enormously—a gentleman straight from the madhouse, called Professor Lamberti, who gives life a new meaninglessness with—of all things—a xylophone.

Art gallery

At the Artist-Craftsman Gallery, at 64 East Fifty-Fifth Street, the Society of Designer-Craftsmen has an exhibition of the works of leading American designers and craftsmen—metals, fabrics, ceramics, furniture, jewellery, and glass. Some really beautiful things—look especially at the Francisco Rebajes metal works—also Eichner's silver, bronze, and pewter. Max Krantz, the weaver, shows some handsome tapestries. This exhibition will run through the summer.

"FLANEUR"

PADDLE-SOLED PLAY SHOES

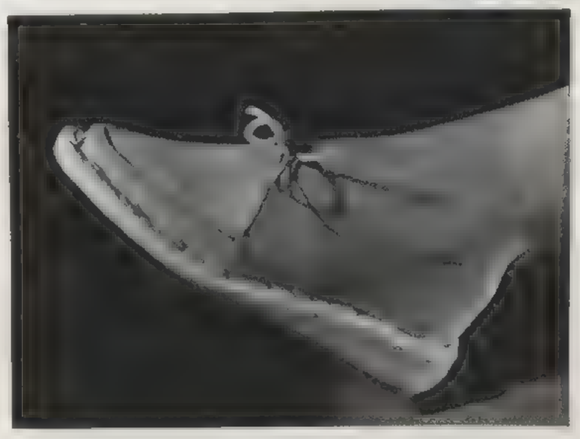
News for play hours—shoes with soles so extended they remind you of ping-pong paddles. This one is ochre, red, green—of specially processed suèded leather. I. Miller

Another paddle-soled shoe—with the new white crêpe rubber sole that looks smooth and moulded. So soft it's comfortable as a man's slipper. I. Miller; Bullocks, Los Angeles

Again—more standing area for active feet—with this red-and-white Oxford, the paddle-sole so soft and supple your feet will feel cushioned hour after hour. From I. Miller

Nice for sailing, nice at the beach, nice just around the house—these thong-laced sandals of the same specially treated leather, in navy-blue and white. From Jay-Thorpe

VOGUE STUDIOS



Clay-colour, that new off-white for shoes, for this supple moccasin of suèded leather, pigskin vamp. Jay-Thorpe

• These paddle-soled play-shoes are California Cobblers

Here's the advantage

DRINKS NEVER TASTE THIN WITH GORDON'S GIN

And here's the reason

GORDON'S HAS THE ADVANTAGE OF LIQUEUR QUALITY & HIGH PROOF

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Gordon's Gin

100% Neutral Spirits
Distilled from Grain

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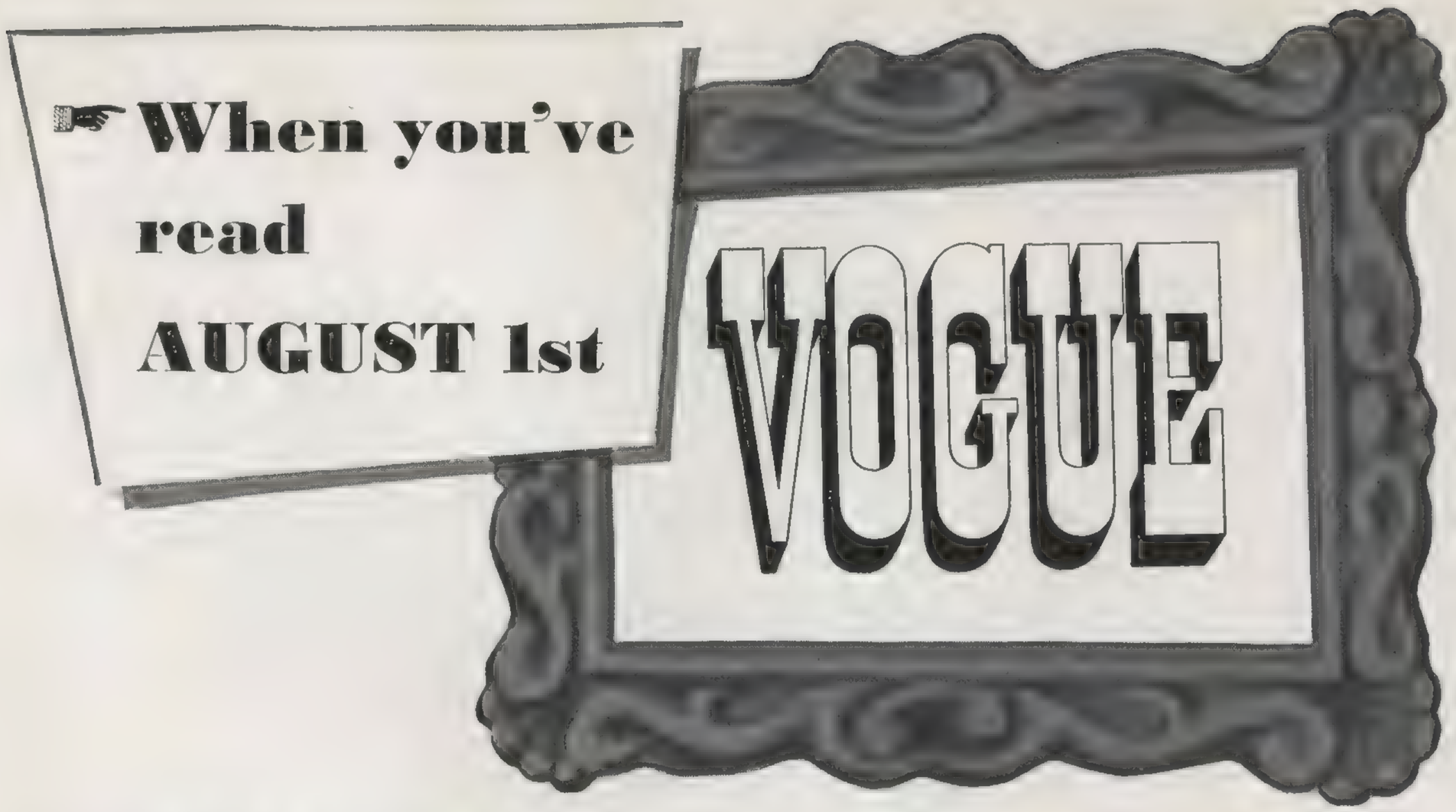


you'll know . . .

How to Choose a Fur Coat—and what to pay for it. Vogue's Fur Review tells you all you need to know about pelts and price tags, about silhouettes, lengths, and colours. It reports on the renewed importance of summer ermine and light brown furs—on the new formality of Alaska sealskin—on mink, more casual than ever—and on year-round furs that never languish in cold storage.

The New Direction in Hats. Hats are on the move again! This year, they take a new—and firmer—hold on the back of your head. Or they sit—Queen Mary-like—on the top of your head, while flowers and feathers tumble over your brow. In August 1st Vogue you'll see a hand-picked collection of these new hats—at prices to suit your purse.

When to Cut Yourself in Half. See a lady sawed in half! Neatest couturier trick-of-the-season is to separate your upper half from your lower one. Vogue shows you jersey dinner dresses, crêpe afternoon dresses, and tweed sports clothes all with this two-piece look.

What to Look for in Tweeds. Watch for new colours in tweeds—moss green and purple. Watch for a new silhouette in tweeds—the "smock". But, before you buy, see August 1st Vogue.

Whether Forty Spells Finis. Check yourself on Vogue's Questionnaire for the Forties and decide whether you're headed for new conquests—or the Rocking-Chair Brigade!

More Forecasts and Features. When you've read August 1st Vogue, you'll be miles ahead of everybody on: New accessory colours for fall . . . Shoes that are in the news . . . The new exercise theory based on feline agility. You'll know 7 American columnists who mould public opinion . . . Why Manet's "Chemin de Fer" is world-famous. In addition, August 1st Vogue brings you a primer of Mexican politics . . . The wartime work of pacifist Quakers . . . Long Island in coaching days . . . St. Malo on the California coast.

AUGUST 1st VOGUE AUTUMN FORECAST • FURS • HATS

on sale July 25th • 35c

"FERRY REACH"

(Continued from page 35) himself—pale carved wood, topped on each side with small, black, lacquered West Indian birds. A cream-coloured fabric covers other chairs; two sofas are pale blue. To give depth to the scheme, rugs are in a lively bright brown—on top of one lies a New England hooked rug.

The dining-room might be in New England—except for the view: mahogany chairs and table, a light mahogany-coloured rug, white woodwork, a flowered chintz at the windows. Doors give on to "Ferry Reach's" prettiest and highest terrace, flagged with stone and edged with a low wall. Al fresco eating is possible here in almost all seasons, for a chimney ends at the pavement in an open fireplace. Meals are served on long, tiled tables, all the tiles depicting historical balloon ascensions.

In the small and attractive library, one wall is entirely polished wood bookcases built to a curve to match the barrel ceiling. There is a large model of the steam-yacht *Noma* in a glass case; the old hooked rug on the floor is in cream, olive, and red.

The guest bedrooms are like individual guest cottages jutting out on each side of grass courts, and each bedroom has its own balcony or breakfast terrace. The colours used in all guest-rooms are light and clear. One is all pastels: a blond carpet, creamy-beige upholstery, a scallop-shell bed of bleached wood, a pickled carved chiffonier and armoire set against a wall of faintest pink. Pink is also the background colour of the chintz of the *chaise-longue* and curtains—pink branched with a design of coral and sea-shells.

Beyond this, a charming little square sitting-room is built in a typical Bermudian "buttery," the name given to those small buildings of pointed roofs that are frequently used as bicycle houses. The walls and high tray ceiling are painted the same delicate blush as the bedroom, the rug is beige; there are a small, blue-striped taffeta sofa, a Regency gilded chair upholstered in beige, a desk in cream and black painted wood. The curtains are of self-striped cream marquisette edged with clipped green silk fringe. Over the mantelpiece is a small mirror that looks like a daisy, edged with white wire.

MODEL LIFE

(Continued from page 49) a week posing that she has kept up ever since.

But Georgia Carroll is like many other models—businesslike and shrewd, with beauty a happy commodity. The rehearsals for the musical comedy, "Louisiana Purchase," in which she sings and dances, interrupted her routine. She used to pose six days a week from nine-thirty until six, for fashion and advertising photographs, for magazine covers, for thirty-five movie shorts a year. From all this she made some two hundred dollars a week.

All this modelling leaves little time for shopping, but she manages to squeeze it into her lunch hour. With characteristic self-discipline and prudence, she has set herself a rigid budget, and sticks to it. Dresses—she buys about twelve a year—cost from $25 to $50 each; her eight hats a year cost about $15 or $20 each, and, if she didn't need that many for her work, she wouldn't buy them.

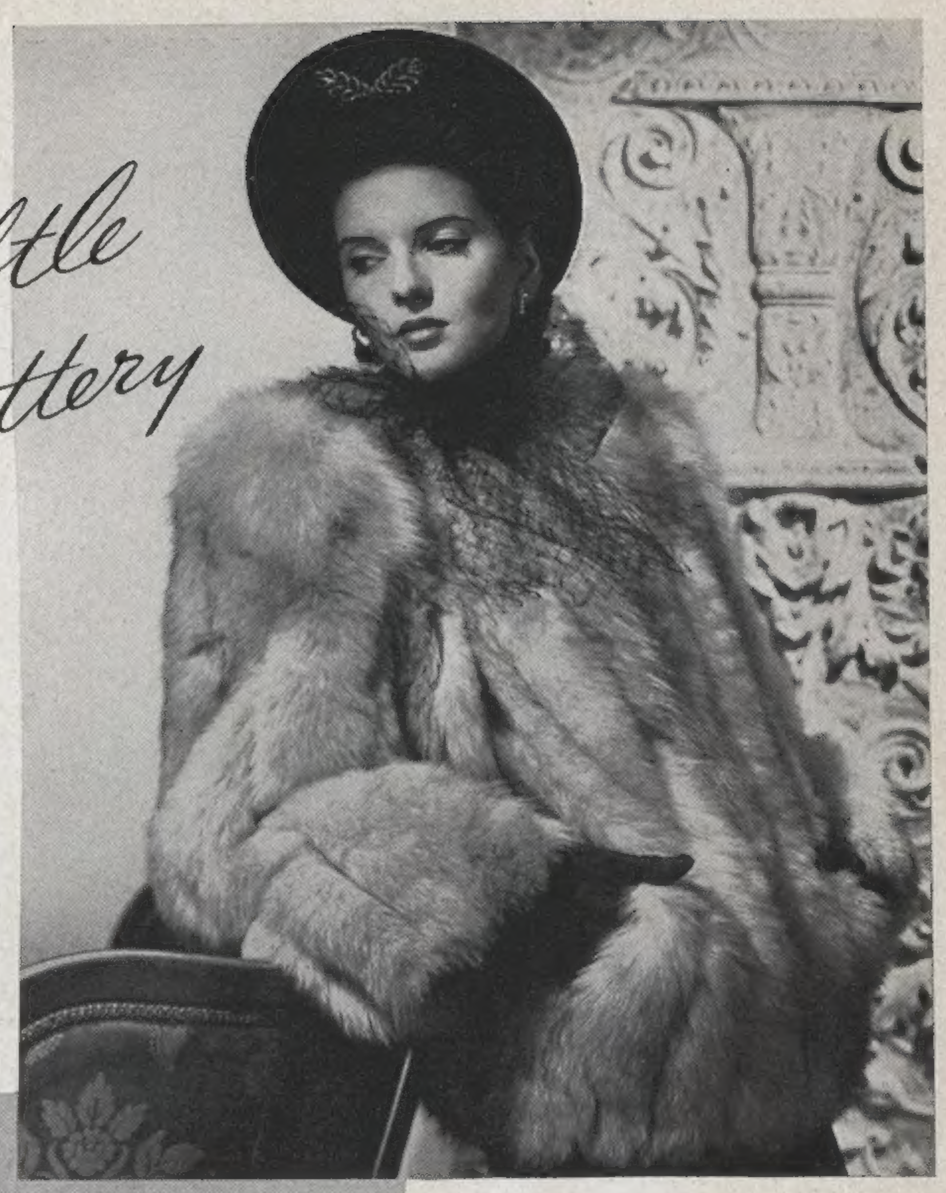
Behind the scenes of her life, Miss Carroll is just as hard-working, handling her beauty as carefully as a manager does his champion. On her face for normal make-up, she puts just soap and water, followed by a little light powder, rouge, eye-shadow, and lipstick, painted on with a brush. A believer in formulas and schedules, she exercises for fifteen minutes a day on her Tiger Stretch, she reads out loud with a pencil between her teeth to correct her Texas accent, and she subscribes to the Books of the Month.

Candid, gentle and ingenuous as a model old-fashioned child; hard-working as an American athlete, Georgia Carroll is also as beautiful and lucky as a heroine in *The Saturday Evening Post.*

DESIGNS FOR DRESSMAKING

These are back views of the Vogue Dressmaking Designs on page 62. Designed for sizes: Couturier Design 330, in 12 to 20 (30 to 38). No. 8766, in 12 to 20 (30 to 38); 40 and 42. No. 8779, in sizes 12 to 20 (30 to 38) and 40

PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT, AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 72.



DELICATE tones to extravagantly compliment you . . . and your new fall wardrobe . . . Lynx-Dyed Wolf in an immeasurably chic version of the important Jacket.

DETROIT . . . NEW YORK

Annis Furs

FOR YOUR NEAREST ANNIS FUR REPRESENTATIVE . . . WRITE

WHAT SHE SAID ABOUT THE WILD WAVES

"But my dove, your permanent—How on earth do you keep it so lovely?" • "Simple m'dear, and comfortable as well. Thanks to Kleinert's SAVA-WAVE* —*'Water Stays Out — Wave Stays In'.*"

Sava-wave*

THE GUARANTEED WATER-TIGHT BATHING CAP

All sizes, rafts of colors. Only one dollar at your favorite store!

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A day's smoking pleasure for a few extra pennies. Discover the difference in Marlboro.

IVORY TIPS protect the lips. Also plain ends.

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How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

330	$2.00	8764	$ .75
334	2.00	8766	.50
S-4236	1.00	8772	.75
S-4238	1.00	8776	.60
8779	$ .60		

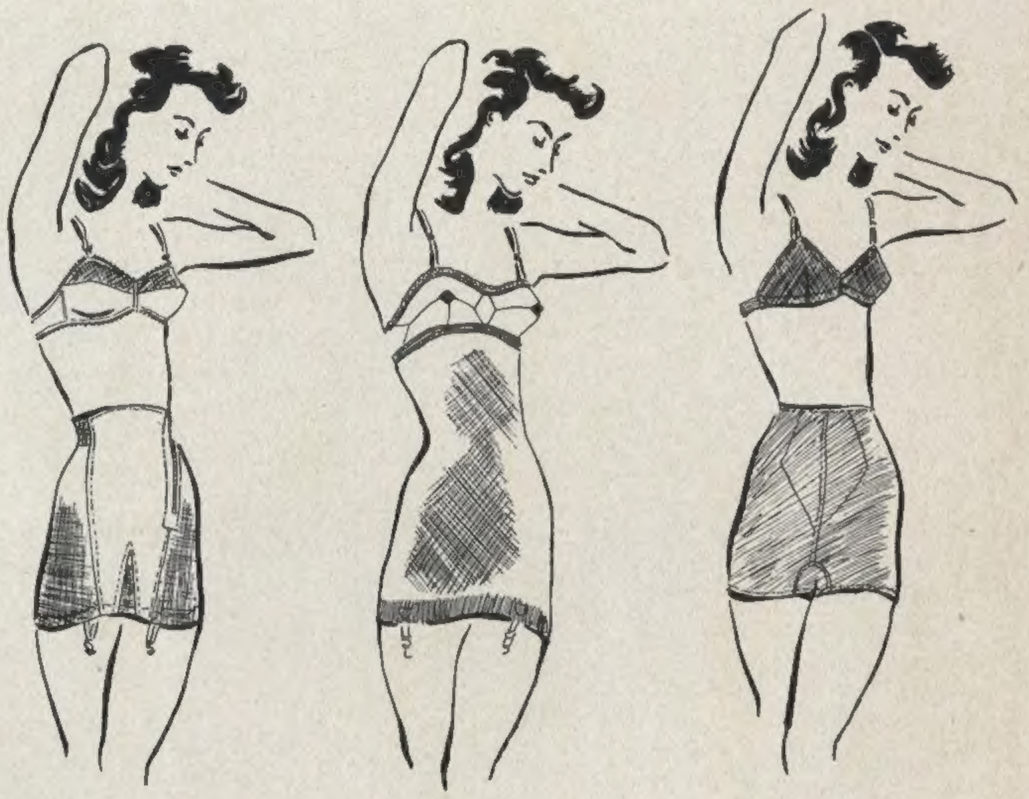
TO KNIT FOR EVENING

VOGUE STUDIOS

Knit it for yourself—this graceful, filmy evening shawl. You'll toss it over your shoulders on cool evenings. You'll toss it over your hair to save your formal coiffure from the breezes. It's of soft black wool-and-rayon Bear Brand Angel Crêpe. Knitting directions and yarn can be obtained from Macy's. For directions only, send stamped, self-addressed envelope to Vogue

FOUNDATIONS FOR A FABLE

Page 45 tells you the fable of the lady and the corset. Below, you see the three that she—and any lady—should wear this summer—cool, but controlling.



First: A girdle so light you won't mind wearing it all day—as you should, heat or no heat. Of batiste, satin, and mesh with "Lastex." Brassière of double net and satin "Lastex." Both by Warner. From McCreery

Second: Vassarette all-in-one for evening. Its weight? A mere 3½ ounces, Inviz-a-grip garters and all! Of net with "Lastex." Uplifting top. Lord and Taylor

Third: Pantie-girdle for slacks and sports clothes. Bantam-weight again: 1½ ounces of net with "Lastex." By Treo. The brassière: gossamer-cool silk net; satin banding; by Hollywood-Maxwell. Both; Best

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For a Carefree Summer in the Sun...

NEW DU BARRY SUN SCREEN LOTION

Bathing Suit, Saks Fifth Avenue . . . Sun Glamour by Du Barry

. . . delightful creamy foundation liquid that screens out the painful rays of the sun . . . provides long-lasting freshness under make-up!

FOR SUN BATHERS—and sun evaders—Du Barry has created this exquisite new Sun Screen Lotion that screens out burning sun rays, yet permits you to tan as you wish. Invisible, "non-sticky," this fragrant, cooling lotion is a convenient summer powder base, too—lending long-lasting freshness under make-up!

Du Barry Sun Screen Lotion helps to regulate tan so effectively, yet so pleasantly! Used sparingly, it permits a smooth even tan, while generous applications of this refreshing, scented lotion protect fair skin the summer through.

And what a delightful hot-weather powder base it is! Not too heavy, not too light, its summer-right consistency gives your skin such a lovely, flattering finish. Smooths on evenly, protects against the ravages of *both* summer sun and wind.

Ask the Du Barry Beauty Advisor at any of the better cosmetic counters for this pleasant departure from the usual sun preparations. Du Barry Sun Screen Lotion—1.00.

Flattering Du Barry Summer Make-Up

Honey Beige Powder and *Red Flare* Lipstick and Rouge. To glorify honey-toned complexions. Perfect with the lovely new summer blues, light beiges and with the perennially smart hot-weather favorites, white and black.

Tropical Powder, Rouge and Lipstick for those of you who cultivate the deeper skin tones. Stunning with natural, yellow, green; also with the warmer beiges and browns.

Face Powder—2.00 • Rouge and Lipstick—1.00 each

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By Richard Hudnut . . . Featured in the Hudnut Salon, 693 Fifth Avenue . . . and sold at all the better cosmetic counters.

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in Glenn Miller's Moonlight Serenade
all Columbia Stations . . . Tues., Wed., Thurs.

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Smokers by the millions are making Chesterfield the Busiest Cigarette in America. . . . It takes the right combination of the world's best tobaccos to give you a cigarette that is definitely MILDER, BETTER-TASTING and COOLER-SMOKING . . . all at the same time. *For real smoking pleasure, buy Chesterfields every day.*

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